



BHARATI VIDYAPEETH **(DEEMED TO BE UNIVERSITY) PUNE, INDIA**

Accredited with '**A+**' Grade (2017) by NAAC

Category - I University Status by UGC

Ranked **62nd** by NIRF 2019 Under University Category.

SCHOOL OF DISTANCE EDUCATION

Recognized by University Grants Commission
Distance Education Bureau (UGC-DEB), New Delhi

Application Booklet
2019 - 2020 (January 2020 Session)

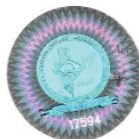


राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Bharati Vidyapeeth University
(Deemed to be University u/s 3 of the UGC Act, 1956)
Sadashiv Peth, Pune, Maharashtra as
Accredited
with CGPA of 3.53 on seven point scale
at A⁺ grade
valid up to March 27, 2024*

Date : March 28, 2017



DP Singh
Director

**DR. PATANGRAO KADAM**

Founder, Bharati Vidyapeeth, Pune
Founder-Chancellor, Bharati Vidyapeeth
(Deemed to be University), Pune, India



A very few individuals have the distinction of becoming legend during their own lifetime by virtue of their extra ordinary abilities and exceptional achievements. Dr. Patangrao Kadam, Founder of Bharati Vidyapeeth, Founder – Chancellor of Bharati Vidyapeeth (Deemed to be University) and an undisputable leader of masses was one of them. He was the chief architect of beautiful edifice of Bharati Vidyapeeth which he established at the age of 19 in may 1964. Within a span of few decades, he developed it into one of the largest educational organizations in the country known for its high academic excellence within the country and beyond.

Dr. Kadam had envisioned metamorphosing Bharati Vidyapeeth into a full-fledged University at the time of its establishment. His dream came to be true in April 1996 when the Government of India conferred the status of “Deemed to be University” initially on a cluster of 12 Institutions. Bharati Vidyapeeth (Deemed to be University) with its 29 constituent units now has carved out a place for itself in the galaxy of leading universities in the country. Its high academic standing has been acknowledged by the NAAC by awarding it A+ grade successively in its three rounds. Several other assessing agencies also have placed its constituent units high in their rankings. The University owes its enviable success to the perceptive leadership of its Chancellor, Dr. Patangrao Kadam.

Dr. Kadam Contributed significantly to the economic prosperity of Maharashtra by implementing various developmental schemes , as a Maharashtra Cabinet Minister holding different portfolios. He made concentrated endeavors for the enrichment of culture, literature and sports in Maharashtra, with his generous patronage to the artists, writers and others. He created moments of relief and joy in the lives of thousands of poor, needy and deprived through his helping hand.

We, the teachers, support staff and millions of students, past and present of Bharati Vidyapeeth and Bharati Vidyapeeth (Deemed to be University) owe him immense debt for the encouragement which he gave and the opportunities which he created for us to realize our potentials and thus to brighten our life prospects. We would like to remain indebted to him forever.





*From Desk of
Hon'ble Chancellor*

PROF. DR. SHIVAJIRAO KADAM

Chancellor,
Bharati Vidyapeeth (Deemed to be University), Pune



Dear Students,

I am happy to know your keen interest in opting for courses being delivered through Distance Education mode by our University. Please feel assured that you would be a student of one of the leading Universities in India.

The parent body of Bharati Vidyapeeth (Deemed to be University), Bharati Vidyapeeth was established by Dr. Patangrao Kadam in 1964. It is one of the largest educational organizations in the Country, known extensively in India and abroad for the high academic excellence of its Constituent Institutions. Bharati Vidyapeeth runs in all more than 60 Colleges of various disciplines and 75 Schools which are located in its campuses in New Delhi, Navi Mumbai, Pune, Kolhapur, Solapur, Sangli and Karad and quite few other places.

In recognition of the high academic excellence of the Institutions of Bharati Vidyapeeth, the Government of India had conferred the status of "Deemed to be University" on 29 Institutions of Bharati Vidyapeeth in April 1996. This Bharati Vidyapeeth Deemed to be University has carved out a place for itself in the galaxy of leading Universities in India by its splendid academic achievements. The National Assessment and Accreditation Council has awarded this University A+ grade which is indeed a rare honour. This University is one of the very few Universities in India which the UGC has identified as Category I University for extending the privilege of autonomy. The University has achieved the 62nd rank in the NIRF ranking. The alumni of this University are occupying important positions in different walks of life as academicians, scientists, professionals, technologists and the like.

We at this University have accepted a mandate for ourselves of making higher education of various disciplines available to the students who are desirous of it but who cannot go for it as regular students because of various reasons. We have designed the functioning of our School of Distance Education keeping in view all the possible needs of such external students. We have established counselling centers in our various Constituent Units where the students can get guidance from senior academics. The facilities such as library facility which are available to the regular students are also made available to the Distance Education mode students. The School has prepared high quality self-study material with the help of senior academics of various disciplines. I am sure you will have a very rewarding experience by opting for Distance Education Programmes of our University.

My best wishes to you.

PROF. DR. SHIVAJIRAO KADAM





From Desk of Hon'ble Vice Chancellor

Prof. M. M. Salunkhe

Vice Chancellor,
Bharati Vidyapeeth (Deemed to be University), Pune



Dear Students,

It is a matter of immense pleasure for me to be a part of the Bharati Vidyapeeth (Deemed to be University) family as its Vice Chancellor. I take this opportunity to welcome students joining the School of Distance Education in undergraduate as well as postgraduate programmes.

As per the All India survey on Higher Education conducted by the Ministry of Human Resource Development, 2013, the Gross Enrolment Ratio in Higher Education in India is 20.4, for 18- 23 years of age group. The GER for male population is 21.6 and for females it is 18.9. Distance enrolment constitutes 12.5% of the total enrolment in higher education. The purpose of Distance Education is to bridge this gap and increase the accessibility of education, beyond the boundaries of a number of factors such as distance from the centres of education, social taboos especially for the female students, and also the housewives, bindings to acquire education while in job, or other such logistics, which, at times, are a hurdle to access higher education in India.

The School of Distance Education of the University is committed to offer the opportunities of higher education to such students through the distance education mode. The university is approved to undertake the distance education programmes offered by the School of Distance Education. Our objectives are to reach the unreached and to make education accessible to all sections of the society.

Distance Education has been accepted as an effective way of learning and with the ICT enabled facilities such as virtual class rooms, etc.; it has taken the shape of a robust learning platform. We, at the School of Distance Education, have a dedicated e-connect online communication channel to ease out the process of internal communication in order to facilitate students through e-learning. The e-learning environment of our School of Distance Education has developed effective communication channels between study centres and the respective students. Also, we have created provision for additional online supplementary study resources, such as videos, slide shares etc. for our students of Distance Education.

I extend a very warm welcome to all the prospective students of the School of Distance Education. I, on behalf of the university, wish and assure you a pleasant learning experience, both, off campus as well as on the campus.

My best wishes for a successful career.

PROF. DR. MANIKRAO SALUNKHE





*From Desk of
Hon'ble Pro-Vice Chancellor*

DR. VISHWAJEET KADAM

Pro-Vice Chancellor,
Bharati Vidyapeeth (Deemed to be University), Pune



One of the main objectives of establishment of Bharati Vidyapeeth that Dr. Patangrao Kadam cherished in his mind was to make higher education available to all who are desirous of it. So he established over 80 Colleges of various disciplines at different places in Maharashtra and even outside.

Although we have in our country, the world's third largest network of Institutions of higher education, still there are more than 80% of the young men belonging to the age group or 18-23 who do not have access to higher education, mainly because they cannot afford it on various counts.

With a view to make higher education available to such deprived students, we have started School of Distance Education in our University. I am happy that gradually this School has excellent achievements in terms of increasing number of students as well as expanse of its academic programmes. The School is very keen on providing to the students of distance education mode all the facilities and services which are normally available to the regular students. We want our students to make full use of the services provided by the School. The School also has prepared very useful self-study material for these students with the help of experts. I am sure they would find this material useful.

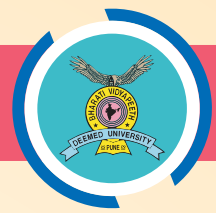
I would like to suggest to the students to send us feedback on the services provided to them by the School so that we could improve them further if necessary.

My best wishes to the students for a bright future.

DR. VISHWAJEET KADAM

Pro-Vice Chancellor





Director's Message

PROF. DR. S. B. SAWANT

Director, School of Distance Education
Bharati Vidyapeeth (Deemed to be University), Pune



Dear Students,

Bharati Vidyapeeth (Deemed to be University) is an institution with social commitment and excellence. Bharati Vidyapeeth (Deemed to be University) established School of Distance Education (SDE) to provide learners with flexible learning opportunities. We are providing educational opportunities to students who wish to enhance their educational qualification.

Our School of Distance Education offers a new way of combining innovative learning and teaching techniques. We provide professional skills and competence to individuals. Our School of Distance Education opens new dimensions of opportunities for students to obtain higher education.

I hope you will enjoy the course of our School of Distance Education.

With best wishes I welcome you.

PROF. DR. S. B. SAWANT



BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY) PUNE, INDIA

SCHOOL OF DISTANCE EDUCATION

Advisory Council

Prof. Dr. M. M. Salunkhe CHAIRMAN	: Hon'ble Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune
Prof. Dr. R. G. Takawale MEMBER	: Former Vice Chancellor, University of Pune. Former Vice Chancellor, Yashwantrao Chavan Maharashtra Open University, Nashik. Former Vice Chancellor, Indira Gandhi National Open University, New Delhi.
Prof. Dr. V. S. Prasad MEMBER	: Former Director, National Assessment and Accreditation Council (NAAC)
Prof. Dr. B. P. Sable MEMBER	: Former Vice Chancellor, Yashwantrao Chavan Maharashtra Open University, Nashik
Prof. Dr. Anuradha Deshmukh MEMBER	: Former Professor & Director, Centre for Collaborations and Special Initiatives, Yashwantrao Chavan Maharashtra Open University, Nashik
Dr. Deepak Shikarpur MEMBER	: IT - Professional, Pune
Dr. Sachin Vernekar MEMBER	: Dean, Faculty of Management Studies, Bharati Vidyapeeth (Deemed to be University), Pune
Dr. V. V. Kulkarni MEMBER	: Dean, Faculty of Arts & Commerce Bharati Vidyapeeth (Deemed to be University), Pune



CONSTITUENT UNITS OF UNIVERSITY

This University is one of the largest multi disciplinary and multi campus Universities established under section 3 of the UGC Act 1956 in India having twenty nine constituent units including three Research Institutes.

CONSTITUENT UNITS

PUNE

- Medical College
- Dental College and Hospital
- College of Ayurved
- Homoeopathic Medical College
- College of Nursing
- Poona College of Pharmacy
- College of Architecture
- College of Engineering
- Institute of Management and Entrepreneurship Development
- Yashwantrao Mohite College of Arts, Science and Commerce
- Social Sciences Centre
- Rajiv Gandhi Institute of Biotechnology & Information Technology
- College of Physical Education
- Institute of Environment Education and Research
- Institute of Hotel Management and Catering Technology
- New Law College

NEW DELHI

- Institute of Management and Research

NAVI MUMBAI

- Dental College and Hospital
- College of Nursing

KOLHAPUR

- Institute of Management

KARAD

- Yashwantrao Mohite Institute of Management

SANGLI

- Medical College and Hospital
- Dental College and Hospital
- College of Nursing
- Institute of Management & Rural Development Administration

SOLAPUR

- Abhijit Kadam Institute of Management and Social Sciences

RESEARCH INSTITUTES IN PUNE

- Interactive Research School in Health Affairs (IRSHA)
- Research and Development Centre in Pharmaceutical Science and Applied Chemistry
- Yashwantrao Chavan Institute of Social Science Studies & Research



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1. INTRODUCTION



1.1 BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)

Maharashtra has a very long and well nurtured tradition of private initiative in higher education. There are several organizations in Maharashtra, established by social reformers, educationists and others, which have made commendable contributions to the cause of education. Inspired by their work, Dr. Patangrao Kadam established Bharati Vidyapeeth in 1964 at Pune. The mission, which Bharati Vidyapeeth has defined for itself is to bring about intellectual awakening of people through the spread of education and to prepare human resources needed for all-round development, particularly economy of the country.

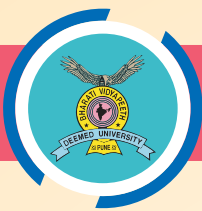
During the last 55 years or so, Bharati Vidyapeeth has made astonishing strides in the field of education, particularly in higher and professional education. At present, has more than 180 educational units of various kind, right from pre-primary schools to postgraduate institutions. They include 80 Colleges and Institutes of different disciplines.

In recognition of the academic excellence which

the institutions of the Bharati Vidyapeeth have and in view of the potential for further growth they have, the Government of India on the recommendation of the University Grants Commission granted (under section 3 of the UGC Act, 1956), the status of Deemed to be University to the Institutions of Bharati Vidyapeeth on 26th April, 1996.

This University is a multi disciplinary and multi campus, multi faculty University which is now one of the largest Universities of its kind in the country having as many as 29 constituent units including 3 research institutes. It has its campuses in Pune, New Delhi, Navi Mumbai, Kolhapur, Karad, Sangli and Solapur.

The academically conducive environment and excellent infrastructural facilities available in our campuses attract the students not only from various parts of India but also from abroad. At present, the University has enrollment of more than 500 overseas students coming from about 45 countries.



The University has put a premium on research. It has established three research institutes, namely :

- Interactive Research School for Health Affairs, Pune wherein research in subjects relating to health sciences with inter-disciplinary approach is undertaken,
- Research and Development Centre in Pharmaceutical Sciences and Applied Chemistry which generates high quality research with excellent impact factors and with prospects for patents and
- Yashwantrao Chavan Institute of Social Science Studies and Research which is involved in research in the areas of social sciences and humanities.

The University conducts academic programmes in, as many as, 12 faculties, namely, Arts, Social Sciences and Commerce, Science, Law, Medical Sciences, Dentistry, Homoeopathy, Ayurveda, Nursing, Pharmaceutical Sciences, Management Studies, Engineering and Technology and Interdisciplinary Studies. Within a short span of 24 years, the University has launched as many as 324 academic programmes including Under Graduate, Post Graduate and Diploma Programmes, besides Ph.D. programmes in 79 subjects.

With the advantage of the academic autonomy it enjoys, the University has introduced quite a few innovative programmes in the emerging areas such as B.Tech in Bio-Medical Engineering, M.Pharm in Biotechnology, graduate programmes in 'Music and Dance', 'Acting and Script writing' and Master's programme in Optometry and courses in Cyber Law and Corporate Law etc. It has also introduced a Post Graduate programme in Geo-informatics and Bio-informatics.

It is a matter of pride that the National Assessment and Accreditation Council (NAAC) had awarded 'A Grade' to the University initially in the year 2004 and subsequently Reaccredited with 'A' Grade in 2011 and also Accredited with 'A+' Grade (2017) by NAAC. Moreover in the recent past, the University Grants Commission has given a recognition to this University u/s 12 (B) of its Act of 1956 on the recommendations made by a committee of Experts constituted by it. Some of the constituent units and some programmes have also received rich accolades from other evaluating agencies such as National Board of Accreditation (NBA). University has been continuously ranked among top 100 Universities in India by NIRF, MHRD Govt. of India. This year the university has got 62nd rank.

Over the years, the University has developed a very rich infrastructural facilities, such as independent spacious well structured buildings, well equipped laboratories and continuously updated libraries in all its constitutes units. The teaching faculty periodically undergoes training to enrich themselves with latest knowledge and skills in the respective disciplines.

The academic facilities and expert guidance by teachers that's provided to the students of School of Distance Education are unique.

1.2 SCHOOL OF DISTANCE EDUCATION

As mentioned earlier, Bharati Vidyapeeth (Deemed to be University) is an academic institution with social commitment. It has made high quality education available to a large number of students through its constituent units. The University is aware that almost 90% of the prospective students, belonging to the college going age-group i.e. 18-23 years, do not get opportunities for higher education because of numerous difficulties, such as, residential locations in rural and tribal areas, financial constraints, and other personal time limitations on account of employment or household chores etc.

Considering that it is its responsibility to provide educational opportunities to such deprived students – rural, tribal, poor and women population, the University has established the School of Distance Education. Through this School, the University makes high quality education available to the students. The School makes available all the necessary amenities to the students enrolled with it to accelerate their self learning.

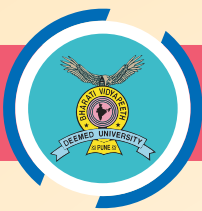
Besides providing high quality education to its students, the school has also certain other objectives such as -

- To promote the culture of self learning, continuing and lifelong learning in the society.
- To accelerate individual development and personal productivity through skill development.
- To relieve the students from the constraints of time and place while learning.



1.3 LEARNER SUPPORT CENTRES

LEARNER SUPPORT CENTRES	DIRECTOR	COORDINATOR
BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Paud Road, Erandwane, Pune – 411038 Tel. No. 020 – 25433383	Prin. Dr. S. R. Patil	Dr. V. A. Rankhambe
BVDU Social Science Centre Paud Road, Erandawane, Pune - 411 038 Tel. No. 020-25448520	Dr. G. R. Rathod	Dr. S. I. Kumbhar
BVDU New Law College, Paud Road, Erandwane, Pune – 411038 Tel. No. 09156911396, 020-25444616	Dr. Smt. B. M. Deshpande	Dr. Smt. U. S. Bendale
BVDU Institute of Management & Entrepreneurship Development, Paud Rd, Erandwane, Pune – 411038 Tel. No. 020-25431060, 8485821415	Dr. S. S. Vernekar	Prof. N. R. Mate
BVDU Institute of Management & Research, Opp. Ordnance Depot, A-4, Rohtak Road, NH-10, Paschim Vihar Ext., New Delhi -110063 Tel. No. 011 – 25278446, 25285808, 09250547203 / 204	Dr. A. R. Deshmukh	Ms. Megha Sehgal Ms. Savneet Kaur
BV Institute of Management Studies & Research, Sector-8, C.B.D. Belapur, Navi Mumbai – 400614 Tel. No. 022 – 27572433, 27562582	Dr. Smt. A. A. Kalse	Dr. R. D. Patil
BVDU Institute of Management, Kadamwadi, Kolhapur – 416003 Tel. No. 0231 – 2660666	Dr. R. U. Kanthe	Dr. Mukund Kulkarni
BVDU Yashwantrao Mohite Institute of Management, Sr. No. 114/2A, Venkateshnagar, Koyana Vasahat, Pune-Bangalore Road, Malkapur, Karad – 415539 Tel. No. 02164 – 242242, 241169	Dr. N. R. Jadhav	Dr. V. P. Deshmukh
BVDU Institute of Management & Rural Development Administration, Rajwada Chowk, Sangli – 416416 Tel. No. 0233 – 2325776, 2625776	Dr. Nitin Nayak	Prof. V. Kanthaswamy
BVDU Abhijit Kadam Institute of Management & Social Sciences, Bijapur Road, Solapur – 413004 Tel. No. 0217 – 2302016, 9960426497	Dr. V. S. Mangnale	Dr. S. S. Suryawanshi



1.4 NETWORK OF LEARNER SUPPORT CENTRES

The efficiently organized and managed Learner Support Centres are an essential component of the Distance Education Mode. The Bharati Vidyapeeth (Deemed to be University) has established Ten Learner Support Centres in its own constituent units located in Pune, New Delhi, Navi Mumbai, Kolhapur, Karad, Sangli and Solapur which is a unique feature of our School. These centres function as an interface between the University and students and work as a collaborator in effective programme delivery.

The following facilities are provided at all the Learner Support Centres:

- Subject specific and general academic counseling by the senior academics.
- Excellent Library facilities / Lab Facilities.
- Conduct of assignments, tutorial sessions/seminars and University examinations.

The academic programmes are conducted in collaboration with faculties of Bharati Vidyapeeth (Deemed to be University) institutions where these Learner Support Centres are located. These Institutions have excellent buildings and infra structural facilities including state of the art learning resources. Through a decade of excellent educational inputs and academic ambience, these institutions have emerged as vibrant learning campuses in their areas. Through the academic counseling, seminars/tutorial sessions at local centres, continuous monitoring of the students learning is ensured. This works as an important motivating factor for a learner to learn. The Academic Co-ordination Unit for the Programme concerned is created for monitoring the programme and student progress most effectively.

1.5 PROGRAMMES OFFERED

Bharati Vidyapeeth (Deemed to be University) through centres located in its constituent units offers a number of short term, long term academic programmes leading to Degrees and Diplomas All the programmes, have been conceived and developed by the academic bodies of the University, through a properly laid down processes. Some of the programmes which are need-based are offered.

The programmes equip the learner with additional qualifications and provide them opportunities for self enrichment. The learner need not discontinue either vertical liberal education ladder or give up his/her job. Knowledge upgradation that a learner gets through these programmes helps in increasing his/her prospects for better employment.



SR. NO.	NAME OF PROGRAMME	ELIGIBILITY	DURATION
(A) FACULTY OF ARTS, SOCIAL SCIENCES & COMMERCE :			
1	B.A.- Bachelor of Arts	10+2 or its equivalent from any recognized Board	3 Yrs
2	B.Com.- Bachelor of Commerce	10+2 Commerce & Science or its equivalent from any recognized Board	3 Yrs
3	M.A.- Master of Arts (English)	Any graduate from any recognized University	2 Yrs
4	M.Com.- Master of Commerce	Any graduate from any recognized University	2 Yrs
(B) FACULTY OF MANAGEMENT STUDIES :			
1	BBA- Bachelor of Business Administration	10+2 in any stream or equivalent from any recognized Board	3 Yrs
2	BCA- Bachelor of Computer Applications	10+2 in any stream or equivalent from any recognized Board	3 Yrs
3	MBA- Master of Business Administration	A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from any recognized University.	2 Yrs
4	MBA (Human Resources)		2 Yrs
5	MBA- (Executive)	A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC / ST) from any recognized University with 3 years working experience.	2 Yrs
6	MCA- Master of Computer Applications	A graduate (10+2+3) from any recognized University having at least 50% of marks (45% for SC / ST) at the graduate level will be considered eligible for admission to MCA I year provided he / she has offered Mathematics at the 12th std. / at graduate level.	3 Yrs
(C) FACULTY OF LAW :			
1	DTL - (Diploma in Taxation Laws)	Any Graduate in any discipline from any recognized University	1 Yr
2	DLL&LW - (Diploma in Labour Laws and Labour Welfare)	Any Graduate in any discipline from any recognized University	1 Yr
3	DIPL - (Diploma in Intellectual Property Laws)	Any Graduate in any discipline from any recognized University	1 Yr
4	DCL - (Diploma in Corporate Law)	Any Graduate in any discipline from any recognized University	1 Yr
5	DCyL - (Diploma in Cyber Law)	Any Graduate in any discipline from any recognized University	1 Yr
6	DHR - (Diploma in Human Rights)	Any Graduate in any discipline from any recognized University	1 Yr

NOTE : Minimum Percentage for Master Degree Programme for Admission:

The candidate who has obtained the minimum prescribed percentage of marks either at the graduate or post graduate level be considered eligible for admission to Master Degree Programme.

Please Note :

- The Programme guide detailing with the course structure, syllabi and pattern of University examination are available on the university's web site : distance.bharativedyapeeth.edu, www.bvuniversity.edu.in

It may please be noted that, in case the numbers of candidates are less than 20 registered for any particular course at any particular centre, contact programme as well as examination will NOT be conducted at that centre for that particular course. The candidates will be allotted to the nearby centre for the purpose of Contact Programme as well as for University Examinations.



1.6 MODE AND DELIVERY OF PROGRAMMES

This system essentially involves self learning by the student through the specially prepared reading and other material which is provided to the student besides other sources of knowledge. At the Learner Support Centres the student is provided with tutoring, subject counseling, special seminars and library facilities, lab facilities, assignments for evaluation and tutor comments. The support services at the centre motivate the learner in career development and for further education. Reference books are made available in the library at the centre for supplementary reading. Facilities available at the centre are used for the computer practicals. In the field work activity, guidance of subject experts is available at the Learner Support Centre. Every care is taken throughout the duration of the programme to see that the learner is not left alone on his own.

1.7 ADMISSION PROCEDURE

Online Application Form is available on our website (distance.bharativedyapeeth.edu), Candidate can choose any Learner Support Centre located in our institutes in Pune, New Delhi, Navi Mumbai, Kolhapur, Karad, Sangli and Solapur

The candidate will have to apply for admission to any academic programme of his / her choice in the prescribed form available on the website. The candidate will be admitted provisionally to the programme on verification of the eligibility for admission. He / She will be asked to complete the eligibility requirement by submitting the following original documents which will be returned after verification.

- Original copies of 10th and 12th Mark sheets of examination for verification and one photocopy of each marksheet attested by the Director of the Learner Support Centre.
- Original copy of Mark sheet of last qualifying examination for verification and one photocopy of each marksheet attested by the Director of the Learner Support Centre.
- Original copy of Passing certificate of last qualifying examination for verification and one photocopy of each marksheet attested by the Director of the Learner Support Centre.
- Two I-card size photographs.
- Transfer Certificate / Leaving Certificate (Original).
- Migration Certificate (Original).
- Gap Certificate (If there is a gap of more than 2 years in education).
- Caste certificate (if applicable) attested by the Director of the Learner Support Centre.
- Experience Certificate (if applicable)
- Bonafide Certificate (if applicable)
- Gazette Certificate / Official Marriage Registration Certificate (in case of change in name) attested by the Director of the Learner Support Centre.
- Photo identity document attested by the Director of the Learner Support Centre.
- Document of age proof attested by the Director of the Learner Support Centre.
- Aadhaar Card (Photocopy)

Documents which will be accepted are 1. Passport, 2. Election Card, 3. PAN Card, 4. Birth Certificate, 5. Driving License.

Note :

- (i) Cost of 1st Year Application Form is Rs. 500/-
- (ii) Application Form is available for Rs. 100/- for those students who are applying for 2nd & 3rd year admission.
- (iii) Cost of Application Booklet and Form is non refundable.



1.8 RULES REGARDING PAYMENT AND REFUND OF FEES

- The fees are to be paid through online mode.
- If a student submits his application for cancellation of admission within 15 calendar days from the date of his / her admission to that particular course, 10% of the total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fees paid by him / her as administrative and other charges and the remaining amount will be refunded to him / her.
- If a student submits his application for cancellation of admission after 15 days but within 30 calendar days from the date of his / her admission to that particular course 25% of the total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fees paid by him / her as administrative and other charges and the remaining amount will be refunded to him / her.
- The fees will not be refunded either in part or in full, if the student submits his / her application for cancellation of his / her admission after 30 calendar days from the date of his / her admission to that course.
- The students shall be required to bear their own expenses in connection with project work, field visits, dissertation, postage for sending study assignments etc.
- The examination fees should be paid separately, as per the schedules announced by the University.

The said fee is to be sent directly through Bank Draft drawn in the name of 'Bharati Vidyapeeth Deemed University, School of Distance Education'.

1.9 PERSONAL CONTACT SESSIONS / SEMINARS

The Personal Contact Sessions and Seminars are conducted at the Learner Support Centres during the holidays (including Sundays or Saturdays and public holidays). It is an attempt to provide guidance to students in solving their academic difficulties.

1.10 UNIVERSITY EXAMINATION SYSTEM

The University have Semester Examination pattern in all UG & PG programmes & Annual Examination Pattern in Diploma Programmes. The examinations are held twice in a year i.e. Winter session and Summer session. The exact dates, schedule of examinations and fees are notified by the University well in advance. Due weightage is given to home assignments, Field Work and project work. The medium for curricular transactions and examination is English. The students are advised that they should be regularly visit Website and also contact with the Bharati Vidyapeeth Deemed to be University School of Distance Education for changes, if any, dates / schedule of examinations, fees etc. with a view to avoid any inconvenience.

Important Information Related to Examination

1. It is mandatory on the part of the students to appear for all examinations, home assignments, Lab practical, projects and viva-voce as prescribed for the programme for which they have enrolled.
2. Students who have not submitted required eligibility documents, fees etc. at the time of admission, will not be allowed to appear for examinations or will not get marks statement(s) / result(s) till the time they comply with all the requirements.
3. Examinations fees are not included in the programme fees and have to be paid for each examination attempt along with the examination form, from time to time.
4. Information related to examination like schedule of examination form submission, examination time table, examination fees, revaluation / verification, results etc. will not be sent to the students by post. Student should visit the website regularly for the updates and/or student should be in contact with their Learner Support Centre regularly for the updates.



5. As per the guidelines of UGC, New Delhi 'Environmental Studies' paper is compulsory to all the students of Under Graduate programmes. Institute will conduct the exam of this subject from second year of Under Graduate programme and it is compulsory to clear / pass the paper. Student will not get final Marks Sheet of degree examination unless an until clear the 'Environmental Studies' paper.

The details, such as rules of passing, award of class etc. have been incorporated in the concerned Programme Book.

Note :

Bharati Vidyapeeth (Deemed to be University) is School of Distance Education will not be responsible for overlaps in examination Time – Table if a student opts for a degree and a diploma programme OR opts two diploma programmes simultaneously.

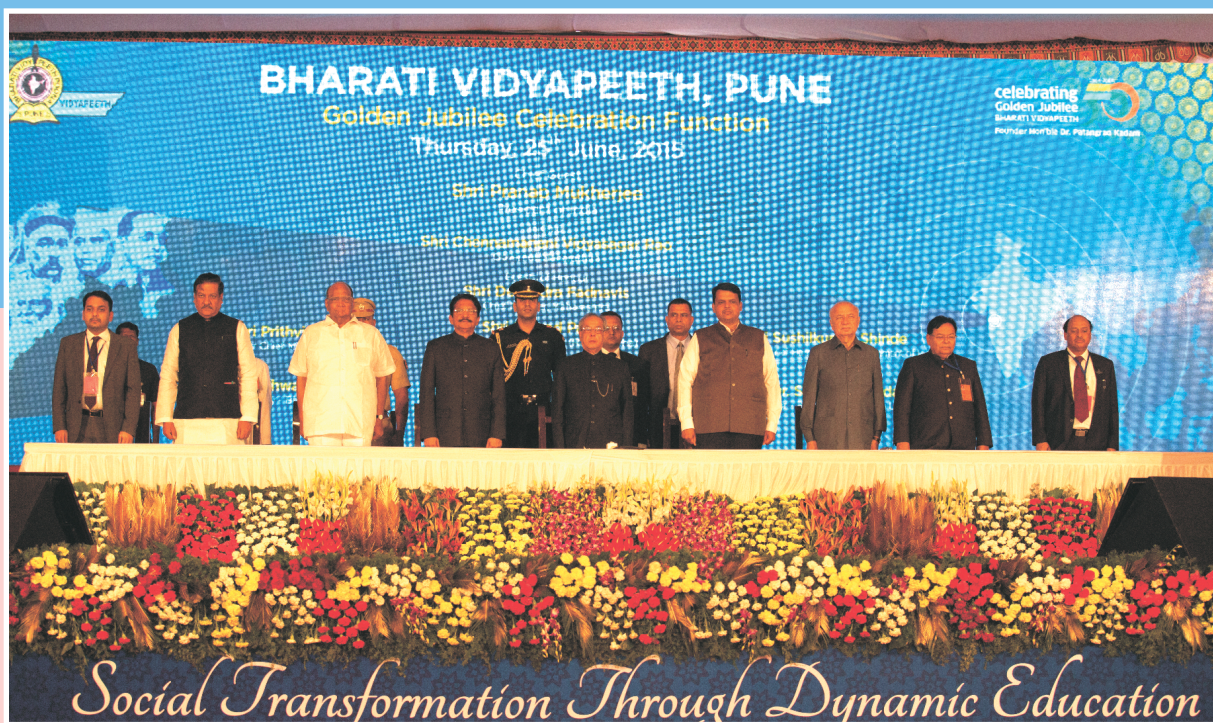
1.11 OTHER IMPORTANT INFORMATION

After the detailed study of the Application Booklet, a student is expected to choose the course of his/her choice, the specialization and Learner Support Centre where contact programme and University examination will be conducted.

- Generally, a change in the above is not permitted. However, in exceptional circumstances, a candidate may be permitted to change his/her academic Learner Support Centre, examination centre, specialization or address for correspondence.

For such changes the candidate

- (i) must submit an application in writing and forward it through the Director of the Learner Support Centre, and
- The students are advised that they should be regularly in contact with the Bharati Vidyapeeth (Deemed to be University) School of Distance Education for changes, if any, in the syllabus with a view to avoid any inconvenience.



L to R - Hon'ble Dr. Vishwajeet Kadam, Secretary of BV, Hon'ble Shri. Prithviraj Chavan, former Chief Minister of Maharashtra, Hon'ble Shri. Sharad Pawar, former Agriculture Minister, Govt. of India, Hon'ble Vidyasagar Rao, Governor of Maharashtra, Hon'ble Dr. Pranab Mukharji, President of India, Hon'ble Shri. Devendra Fadnis, Chief Minister of Maharashtra, Hon'ble Shri. Sushilkumar Shinde, former Home Minister, Govt. of India, Hon'ble Dr. Pantangrao Kadam, Founder of BV & Chancellor of BVU and Hon'ble Prof Dr. Shivajirao Kadam, Vice Chancellor of BVU, on the occasion of Bharati Vidyapeeth Golden Jubilee Celebration Function



Her Excellency Smt. Pratibhatai Patil, former President of India, felicitating Hon'ble Prof. Dr. Shivajirao Kadam, Vice Chancellor of BVU, with the presentation of 'National Law Day Award' in the august presence of Hon'ble Shri. K. G. Balkrishnan, former Chief Justice of India



L to R - Hon'ble Dr. Vishwajeet Kadam, Secretary of BV, Hon'ble Shri. Prithviraj Chavan, former Chief Minister of Maharashtra, Hon'ble Dr. Pantangraoji Kadam, Founder of BV & Chancellor of BVU, Hon'ble Shri. Sharad Pawar, former Agriculture Minister, Govt. of India, Hon'ble Shri. Sushilkumar Shinde, former Home Minister, Govt. of India and Hon'ble Prof. Dr. Shivajirao Kadam Vice Chancellor of BVU, on the occasion of Bharati Vidyapeeth Golden Jubilee Celebration Function



Hon'ble Dr. Amartya Sen, Noble Laureate, Hon'ble Dr. Pantangraoji Kadam, Founder of BV & Chancellor BVU, Hon'ble Dr. Montek Singh Ahluwalia, former Deputy Chairman, Planning Commission, Govt. of India, Hon'ble Prof. Dr. Shivajirao Kadam, Vice Chancellor of BVU and Hon'ble Shri. Sukhadeo Thorat, former Chairman, UGC on the occasion of inaugural function of 94th Annual Conference of Indian Economic Association



2. DETAILS OF PROGRAMME

A) FACULTY OF ARTS, SOCIAL SCIENCES & COMMERCE :

2.1 BACHELOR OF ARTS (B.A.)

Eligibility : 10 + 2 or its equivalent from any recognized Board.

Duration : Three years.

Fees :	Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	1st	200/-	3800/-	4000/-
	2nd	-	3800/-	3800/-
	3rd	-	3800/-	3800/-
			Total Fees	11600/-

Structure : A student joining the First year B.A. course shall offer six subjects mentioned below. He/she is advised to select the subjects of First semester very carefully because he/she has to select subjects for the following semesters from the subjects offered at First Semester.

1) Subject in Core course is compulsory. 2) A student has to offer five subjects from Elective Courses given below.

F.Y.B.A.: Semester I		
Course Type	Code	Course Title
Core Course	A101	1. Compulsory English – I
Elective Courses	(Any Five from the following)	
	A111	1. English (G1) – I
	A121	2. Economics (G1) – I
	A131	3. Marathi (G1) – I
	A141	4. Geography (G1) – I
	A151	5. Political Science (G1) – I
	A161	6. Sociology (G1) – I

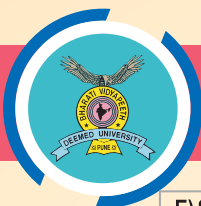
F.Y.B.A.: Semester II		
Course Type	Code	Course Title
Core Course	A201	1. Compulsory English – II
Elective Courses	(Any Five from the following)	
	A211	1. English (G1) – II
	A221	2. Economics (G1) – II
	A231	3. Marathi (G1) – II
	A241	4. Geography (G1) – II
	A251	5. Political Science (G1) – II
	A261	6. Sociology (G1) – II
Skill Enhancement Course SEC21 Basics of Information Technology		

A student studying at Semester III & IV for the B.A. Degree shall study the subject as given below.

1) Compulsory English from core courses. 2) He/She has to select one group as a special subject from the given core courses groups and which is included in the subjects offered at the first semester. There will be three papers of special subject. 3) He/she has to select two general subjects i.e. First paper in each Special Group and which is not included in core courses and from the subjects offered at the first semester.

S.Y.B.A.: Semester III		
Course Type	Code	Course Title
Core Courses	A301	1. Compulsory English – I
Core Courses	(Any One group from the following)	
A) Special Level: English		
	A311	1. English (G2) – I
	A312	2. English (S1) – I
	A313	3. English (S2) – I
B) Special Level: Economics		
	A321	1. Economics (G2) – I
	A322	2. Economics (S1) – I
	A323	3. Economics (S2) – I
C) Special Level: Marathi		
	A331	1. Marathi (G2) – I
	A332	2. Marathi (S1) – I
	A333	3. Marathi (S2) – I
D) Special Level: Geography		
	A341	1. Geography (G2) – I
	A342	2. Geography (S1) – I
	A343	3. Geography (S2) – I

S.Y.B.A.: Semester IV		
Course Type	Code	Course Title
Core Courses	A401	1. Compulsory English – II
Core Courses	(Any One group from the following)	
A) Special Level: English		
	A411	1. English (G2) – II
	A412	2. English (S1) – II
	A413	3. English (S2) – II
B) Special Level: Economics		
	A421	1. Economics (G2) – II
	A422	2. Economics (S1) – II
	A423	3. Economics (S2) – II
C) Special Level: Marathi		
	A431	1. Marathi (G2) – II
	A432	2. Marathi (S1) – II
	A433	3. Marathi (S2) – II
D) Special Level: Geography		
	A441	1. Geography (G2) – II
	A442	2. Geography (S1) – II
	A443	3. Geography (S2) – II



E) Special Level: Political Science			E) Special Level: Political Science		
A351	1. Political Science (G2) – I		A451	1. Political Science (G2) – II	
A352	2. Political Science (S1) – I		A452	2. Political Science (S1) – II	
A353	3. Political Science (S2) – I		A453	3. Political Science (S2) – II	
F) Special Level: Sociology			F) Special Level: Sociology		
A361	1. Sociology (G2) – I		A461	1. Sociology (G2) – II	
A362	2. Sociology (S1) – I		A462	2. Sociology (S1) – II	
A363	3. Sociology (S2) – I		A463	3. Sociology (S2) – II	
Elective Courses (Any Two from the following which are not included in core courses)					
A311	English (G2) – I		A411	English (G2) – II	
A321	Economics (G2) – I		A421	Economics (G2) – II	
A331	Marathi (G2) – I		A431	Marathi (G2) – II	
A341	Geography (G2) – I		A441	Geography (G2) – II	
A351	Political Science (G2) – I		A451	Political Science (G2) – II	
A361	Sociology (G2) – I		A461	Sociology (G2) – II	
Skill Enhancement Course SEC31 Communication Skills in English			Ability Enhancement Compulsory Course AECC41 Environmental Science		

A student studying at semester V & VI for the Third Year B.A. Degree shall study the subjects as given below.

1) Compulsory English 2) Five papers of the group selected as special subject.

T.Y.B.A.: Semester V			T.Y.B.A.: Semester VI		
Course Type	Code	Course Title	Course Type	Code	Course Title
Core Courses	A501	1. Compulsory English – I	Core Courses	A601	1. Compulsory English – II
Core Courses (One group from the following which is concurrent with Semester III & IV)			Core Courses One group from the following which is concurrent with Semester III & IV:		
A) Special Level: English			A) Special Level: English		
	A511	1. English (S3) – I		A611	1. English (S3) – II
	A512	2. English (S4) – I		A612	2. English (S4) – II
	A513	3. English (S5) – I		A613	3. English (S5) – II
	A514	4. English (S6) – I		A614	4. English (S6) – II
	A515	5. English (S7) – I		A615	5. English (S7) – II
B) Special Level: Economics			B) Special Level: Economics		
	A521	1. Economics (S3) – I		A621	1. Economics (S3) – II
	A522	2. Economics (S4) – I		A622	2. Economics (S4) – II
	A523	3. Economics (S5) – I		A623	3. Economics (S5) – II
	A524	4. Economics (S6) – I		A624	4. Economics (S6) – II
	A525	5. Economics (S7) – I		A625	5. Economics (S7) – II
C) Special Level: Marathi			C) Special Level: Marathi		
	A531	1. Marathi (S3) – I		A631	1. Marathi (S3) – II
	A532	2. Marathi (S4) – I		A632	2. Marathi (S4) – II
	A533	3. Marathi (S5) – I		A633	3. Marathi (S5) – II
	A534	4. Marathi (S6) – I		A634	4. Marathi (S6) – II
	A535	5. Marathi (S7) – I		A635	5. Marathi (S7) – II
D) Special Level: Geography			D) Special Level: Geography		
	A541	1. Geography (S3) – I		A641	1. Geography (S3) – II
	A542	2. Geography (S4) – I		A642	2. Geography (S4) – II
	A543	3. Geography (S5) – I		A643	3. Geography (S5) – II
	A544	4. Geography (S6) – I		A644	4. Geography (S6) – II
	A545	5. Geography (S7) – I		A645	5. Geography (S7) – II
E) Special Level: Political Science			E) Special Level: Political Science		
	A551	1. Political Science (S3) – I		A651	1. Political Science (S3) – II
	A552	2. Political Science (S4) – I		A652	2. Political Science (S4) – II
	A553	3. Political Science (S5) – I		A653	3. Political Science (S5) – II



A554	4. Political Science (S6) – I
A555	5. Political Science (S7) – I
F) Special Level: Sociology	
A561	1. Sociology (S3) – I
A562	2. Sociology (S4) – I
A563	3. Sociology (S5) – I
A564	4. Sociology (S6) – I
A565	5. Sociology (S7) – I
Ability	AECC51 Soft Skills

A654	4. Political Science (S6) – II
A655	5. Political Science (S7) – II
F) Special Level: Sociology	
A661	1. Sociology (S3) – II
A662	2. Sociology (S4) – II
A663	3. Sociology (S5) – II
A664	4. Sociology (S6) – II
A665	5. Sociology (S7) – II

2.2 BACHELOR OF COMMERCE (B.COM) :

Eligibility : 10+2 Commerce and Science or its equivalent from any recognized Board

Duration : Three years.

Fees :	Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	1st	200/-	3800/-	4000/-
	2nd	-	3800/-	3800/-
	3rd	-	3800/-	3800/-
			Total Fees	11600/-

Structure :

A student joining B.Com. course should note that subjects in Core Courses are compulsory. In the addition, he has to offer any subject or any one group from the Elective Courses. Fundamental Course is compulsory for all the students.

F.Y. B.Com. Semester I		
Course Type	Code	Course Title
Core Courses	C101	Compulsory English I
	C108	Financial Accounting I
	C104	Business Economics I
	C105	Geography of Resources I
	Elective Courses To choose any one of the following:	
	C106	Business Mathematics & Statistics I
	C107	Computer Application in Business I
Elective Courses To choose any one of the following:		
	C111	Corporate Law I
	C121	Banking and Insurance I
	C131	Marketing I
Elective Courses To choose any one of the following:		
	C102	Additional English I
	C103	Marathi I

F.Y. B.Com. Semester II		
Course Type	Code	Course Title
Core Courses	C201	Compulsory English II
	C208	Financial Accounting II
	C204	Business Economics II
	C205	Geography of Resources II
	Elective Courses To choose any one of the following:	
	C206	Business Mathematics & Statistics II
	C207	Computer Application in Business II
Elective Courses To choose any one of the following:		
	C211	Corporate Law II
	C221	Banking and Insurance II
	C231	Marketing II
Elective Courses To choose any one of the following:		
	C202	Additional English II
	C203	Marathi II
	SEC 21	Skill Enhancement Course

S.Y. B.Com. Semester III		
Course Type	Code	Course Title
Core Courses	C308	Corporate Accounting I
	C309	Communication Skills I
	C310	Principles of Business Management I
	C304	Business Economics III
Elective Courses To choose any one of the following:		
	C311	Corporate Law III
	C321	Banking and Insurance III
	C331	Marketing III

S.Y. B.Com. Semester IV		
Course Type	Code	Course Title
Core Courses	C408	Corporate Accounting II
	C409	Communication Skills II
	C410	Principles of Business Mgt. II
	C404	Business Economics IV
Elective Courses To choose any one of the following:		
	C411	Corporate Law IV
	C421	Banking and Insurance IV
	C431	Marketing IV



Elective Courses To choose any one of the following:		
C341	Cost & Management Accounting I	
C351	Business Entrepreneurship I	
C361	E-Commerce I	
C371	Business Administration I	
SEC31	Skills Enhancement Course	

Elective Courses To choose any one of the following:		
C441	Cost & Mgt. Accounting II	
C451	Business Entrepreneurship II	
C461	E-Commerce II	
C471	Business Administration	

T.Y. B.Com. Semester V		
Course Type	Code	Course Title
Core Courses	C508	Corporate Accounting III
	C512	International Economics I
Elective Courses To choose any one of the following:		
	C513	Auditing & Taxation I
	C504	Business Regulatory Framework I
Elective Courses To choose any one of the following:		
	C511	Corporate Law V
	C521	Banking and Insurance V
	C531	Marketing V
Elective Courses To choose any one Group of the following:		
Group A	C541	Cost & Mgt. Accounting III
	C542	Cost & Mgt. Accounting IV
Group B	C551	Business Entrepreneurship III
	C552	Business Entrepreneurship IV
Group C	C561	E-Commerce III
	C562	E-Commerce IV
Group D	C571	Business Administration III
	C572	Business Administration IV
Ability enhancement Course This paper is compulsory for all the students.		
	UGF 33	Soft Skills

T.Y. B.Com. Semester VI		
Course Type	Code	Course Title
Core Courses	C608	Corporate Accounting
Core Courses	C604	International Economics II
Elective Courses To choose any one of the following:		
	C612	Auditing & Taxation II
	C613	Business Regulatory Framework II
Elective Courses To choose any one of the following:		
	C611	Corporate Law VI
	C621	Banking and Insurance VI
	C631	Marketing VI
Elective Courses To choose any one Group of the following:		
Group A	C641	Cost & Mgt. Accounting V
	C642	Cost & Mgt. Accounting VI
Group B	C651	Business Entrepreneurship V
Group C	C652	Business Entrepreneurship VI
	C661	E-Commerce V
	C662	E-Commerce VI
Group D	C671	Business Administration V
	C672	Business Administration VI

2.3 MASTER OF ARTS (M.A.) - ENGLISH

Eligibility : A graduate in any discipline from any recognized university

Duration : Two years

Fees :	Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	1st	500/-	4600/-	5100/-
	2nd	-	4600/-	4600/-
			Total Fees	9700/-

Structure

Part - I Semester - I		
Course Type	Code	Course Title
Core Compulsory :		
	PGENG 11	Literature in English from 1550 to 1832 - I
	PGENG 12	Introduction to the Study of English Language - I
	PGENG 13	English Language and Literature Teaching - I
Core Elective (Any one from the following)		
	PGENG 14	a) Postcolonial Literature - I
	PGENG 15	b) Linguistics & Stylistics - I
	PGENG 16	c) American Literature: 19th Century - I
	PGENG 17	d) Indian Literature in English Translation - I

Part - I : Semester - II		
Course Type	Code	Course Title
Core Compulsory :		
	PGENG 21	Literature in English from 1550 to 1832 - II
	PGENG 22	Introduction to the Study of English Language - II
	PGENG 23	English Language and Literature Teaching - II
Core Elective (Any one from the following)		
	PGENG 24	a) Postcolonial Literature - II
	PGENG 25	b) Linguistics and Stylistics - II
	PGENG 26	c) American Literature: 19th Century - II
	PGENG 27	d) Indian Literature in English Translation - II
Skill Enhancement Course	PGSEC 11	English for Specific Purposes



Part - II : Semester – III		
(Note - Special paper for 2nd year will be from the same group as chosen by the student in Part - I)		
Course Type	Code	Course Title
Core Compulsory :		
	PGENG 31	Literature in English from 1832 to 1980 – I
	PGENG 32	Contemporary Critical Thoughts – I
	PGENG 33	Research Methodology – I
Core Elective (Any one from the following)		
	PGENG 34	a) Postcolonial Indian English Literature – I
	PGENG 35	b) Semantics and Pragmatics – I
	PGENG 36	c) Contemporary American Literature and Culture – I
	PGENG 37	d) World Classics in English Translation – I
Ability Enhancement Course	PGAEC 31	Soft Skills

2.4 MASTER OF COMMERCE (M.COM)

Eligibility : A graduate in any discipline from any recognized university

Duration : Two years

Fees : Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
1st	500/-	4600/-	5100/-
2nd	-	4600/-	4600/-
		Total Fees	9700/-

Structure :

Part - I : Semester – I		
Course Type	Code	Course Title
Core Compulsory	PGCOM 101	Business Finance-I
	PGCOM 102	Management Concepts & Organisational Behaviour-I
Core Elective (To choose any one Group of the following)		
Group A	PGCOM 103	Advanced Accounting-I
	PGCOM 104	Advanced Accounting-II
Group B	PGCOM 105	Marketing-I
	PGCOM 106	Marketing-II
Group C	PGCOM 107	Business Administration-I
	PGCOM 108	Business Administration-II

Part - I : Semester II		
Course Type	Code	Course Title
Core Compulsory	PGCOM 201	Business Finance-II
	PGCOM 202	Management Concepts & Organisational Behaviour-II
Core Elective (To choose any one Group of the following)		
Group A	PGCOM 203	Advanced Accounting-III
	PGCOM 204	Advanced Accounting-IV
Group B	PGCOM 205	Marketing-III
	PGCOM 206	Marketing-IV
Group C	PGCOM 207	Business Administration-III
	PGCOM 208	Business Administration-IV
Ability Enhancement Course		
	PGAEC22	Consumer Protection

Part - II : Semester III		
Course Type	Code	Course Title
Core Compulsory	PGCOM 301	Management Accounting -I
	PGCOM 302	Research Methodology-I
Core Elective (To choose any one Group of the following)		
Group A	PGCOM 303	Advanced Accounting-V
	PGCOM 304	Advanced Accounting-VI
Group B	PGCOM 305	Marketing-V
	PGCOM 306	Marketing-VI
Group C	PGCOM 307	Business Administration-V
	PGCOM 308	Business Administration-VI
Skill Enhancement Course		
	PGGEN 31	Fundamentals of Investments

Part - II : Semester IV		
Course Type	Code	Course Title
Core Compulsory	PGCOM 401	Management Accounting -II
	PGCOM 402	Research Methodology-II (Project Report)
Core Elective (To choose any one Group of the following)		
Group A	PGCOM 403	Advanced Accounting-VII
	PGCOM 404	Advanced Accounting-VIII
Group B	PGCOM 405	Marketing-VII
	PGCOM 406	Marketing-VIII
Group C	PGCOM 407	Business Administration-VII
	PGCOM 408	Business Administration-VIII

**[B] FACULTY OF MANAGEMENT STUDIES****2.5 BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

Eligibility : 10+2 in any stream or equivalent from any recognized Board

Duration : Three years

Fees : Year	Admission Fees (Rs)	Tuition Fee (Rs)	Total Fees (Rs)
1st	500/-	15000/-	15500/-
2nd	-	15000/-	15000/-
3rd	-	15000/-	15000/-
		Total Fees	45500/-

Structure:**BBA : 1st Year**

Semester I		Semester II	
Sr. No.	Course Title	Sr. No.	Course Title
101	Business English - Communication	201	Environmental Studies
102	Business Organization & Systems	202	Principles of Management
103	Micro Economics	203	Macro Economics
104	Business Accounting	204	Management Accounting
105	Foundations of Mathematics and Statistics	205	Business Statistics
106	Community Work-I	206	Community Work – II
	Career & Life Skills		Swachha Bharat Abhiyan
	Waste management		Sectoral Analysis
			Smart Cities

BBA : 2nd Year

Semester III		Semester IV	
Sr. No.	Course Title	Sr. No.	Course Title
301	Computer Applications for Business	401	Enhancing Personal & Professional Skills
302	Organizational Behavior	402	Human Resource Management
303	Principles of Marketing	403	International Business
304	Introduction to Financial Management	404	Basics of Business Research
305	Entrepreneurship Development	405	Business Laws
306	Community Work - III	406	Community Work -IV
	Start-up Management		Basics of Taxation
	Agro Tourism		Yoga - I

BBA : 3rd Year

Semester V		Semester VI	
Sr. No.	Course Title	Sr. No.	Course Title
501	Summer Internship Report & Viva	601	Industrial Exposure (Mini Project)
502	Management of Services	602	Introduction to strategic Management
503	Elective Paper – I	603	Elective Paper – III
504	Elective Paper – II	604	Elective Paper – IV
505	Introduction to Operations Research	605	Disaster Management
506	Social Media Management	606	Business Ethics
	Road Safety & Management		Basics of Hospitality Management
	Event Management		Yoga - II



Specializations Offered:	
Marketing Management	International Business Management
Financial Management	Entrepreneurship Development
Human Resource Management	Financial Market

2.6 BACHELOR OF COMPUTER APPLICATIONS (BCA)

Eligibility : 10+2 in any stream or equivalent from any recognized Board

Duration : Three years

Fees : Year	Admission Fee	Tuition Fee (Rs)	Total Fees (Rs)
1st	500/-	20000/-	20500/-
2nd	-	20000/-	20000/-
3rd	-	20000/-	20000/-
		Total Fees	60500/-

Structure:

BCA : 1st Year

Semester I	
Code	Course Title
101	Fundamentals of Information Technology
102	Algorithm and Program Design
103	C Programming – I
104	Business Organization System
105	Business Mathematics
106	Lab on MS-Office Suite
107	Lab on C Programming – I
108	Open Course-I (Community work - I / Career & Life Skills / Waste Management)

Semester II	
Code	Course Title
201	Computer Organization and Architecture
202	DBMS - I
203	C Programming - II
204	Financial Accounting
205	Principles of Management
206	Lab on C Programming - II
207	Environmental Studies
208	Open Course II [Community Work-II (Swachha Bharat Abhiyan) / Sectorial Analysis / Smart Cities.]

BCA : 2nd Year

Semester III	
Code	Course Title
301	Operating Systems
302	Software Engineering
303	DBMS II
304	Statistics
305	Multimedia Technology
306	Lab on Oracle and Multimedia
307	Lab on Linux Operating System
308	Open Course III [Community Work III / Startup Management / Agro Tourism.]

Semester IV	
Code	Course Title
401	Computer Networks
402	Software Testing
403	Java Programming
404	Operations Research
405	Entrepreneurship Development
406	Lab on Java
407	Minor Project - I
408	Open Course IV [Community Work - IV / Basics of Taxation / Meditation of Yoga]

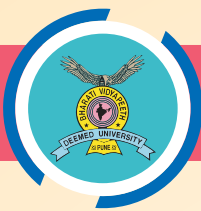
BCA : 3rd Year

Semester V

Code	Course Title
501	Introduction to the Internet Technologies
502	Object Oriented Analysis and Design
503	C# Programming
504	Graph Theory
505	Elective - I
506	Lab on Internet Technology and C# Programming

Semester VI

Code	Course Title
601	Data Warehousing and Data Mining
602	Web Programming
603	Software Project Management
604	Business Analytics
605	Elective - II
606	Lab on Web Programming



507	Minor Project II
508	Open Course V [Social Media Management / Road Safety Management / Event Management.]

607	Major Project - III
608	Open Course VI [Business Ethics / Basics of Hospitality Management / Aptitude.]

Electives		
Information Security	Big Data	Information Systems
Information Security Concepts	Introduction to Big Data	E-Commerce
Information Security Administration	HADOOP	Knowledge Management

2.7 MASTER OF BUSINESS ADMINISTRATION (MBA)

Eligibility : A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from recognized university.

Duration : Two years

Fees : Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
1st	500/-	30000/-	30500/-
2nd	-	30000/-	30000/-
		Total Fees	60500/-

Structure:

MBA : 1st Year Semester – I

Code	Course Title
101	Management Concepts & Applications
102	Managerial Economics
103	Financial & Management Accounting
104	Organizational Behaviour
105	Statistical Techniques
106	Legal Aspects of Business
107	Business Communication
108	Information Technology Skills for Managers
See Groups	Open 1
See Groups	Open 2

Open Courses: Students can opt any two courses from the following

Code	Course Title
109	Soft Skills I (Includes etiquettes, table manners, public speaking & presentation skills etc.)
110	Waste Management
111	Life Management Skills
112	Event Management
113	Social Media Management
114	Current Affairs
115	Data Analysis Using Software Tools (MS Excel)
116	Supply Chain Management

MBA : 1st Year

Semester – II

Code	Course Title
201	Marketing Management
202	Financial Management
203	Human Resource Management
204	International Business
205	Production & Operations Management
206	Research Methodology
207	Business Environment
208	Business Ethics & Corporate Governance
See Groups	Open 1
See Groups	Open 2

Open Courses: Any two courses from the following

Code	Course Title
209	Soft Skills II (that includes Logical reasoning & Aptitude tests, Interview techniques, Group Discussion etc.)
210	Introduction to Business Analytics
211	Data Analysis Using Software Tools (SPSS)
212	E-commerce Applications
213	Societal Concerns and NGO Operations
214	Foreign Language
215	Six Sigma
216	Enterprise Resource Planning (ERP)

**MBA : 2nd Year****Semester – III**

Code	Course Title
301	Strategic Management
302	Operations Research
303	*Entrepreneurship Development
	See groups Specialization I - E-(i)
	See groups Specialization I - E-(ii)
	See groups Specialization II - E-(i)
	See groups Specialization II - E-(ii)
304	** Summer Internship
305	Innovation, Technology & Change Management
	See groups Open Elective 1
	See groups Open Elective 2
	See groups Open Elective 3
	See groups Open Elective 4

Open Courses: Any TWO COURSES from the specialization groups opted by the students.

Code	Course Title
Marketing Management	
306	Digital Marketing
307	Customer Relationship Management
308	Marketing Research
309	Product & Brand Management
Code	Course Title
Financial Management	
310	Corporate Taxation
311	Capital Market Operations
312	Financial Risk Management
313	Financial Statement Analysis
Code	Course Title
Human Resource Management	
314	Industrial Relations
315	QMS & Innovation Management
316	e-HRM
317	Personal Relations & Corporate Communication

Code	Course Title
IT Management	
322	IT in BFSI Domain
323	Legal Aspects of IT & It Strategies
324	Software Quality Standards & Process Documentation
325	Cloud Computing for Managers
Code	Course Title
Production & Operations Management	
326	Materials Management
327	Maintenance Management
328	World Class Manufacturing
329	Business Process Re-engineering
Code	Course Title
Agribusiness Management	
330	Rural Banking
331	Agriculture Marketing & Price Analysis
332	Commodity Market
333	Indian Agriculture & World Trade Organisation

Code	Course Title
IB Management	
318	Global Logistics & Supply Chain Management
319	International Economics
320	Currency, Derivatives & Risk Management
321	Global Strategic Management

Code	Course Title
Retail Management	
334	HRM in Retail
335	Retail Stores and Operations
336	International Retailing
337	Information Technology in Retailing



MBA : 2nd Year

Semester IV

Code	Course Title
401	Project Management
	See groups Specialization I - E-(iii)
	See groups Specialization I - E-(iv)
	See groups Specialization II - E-(iii)
	See groups Specialization II - E-(iv)
402	Environment & Disaster Management
	See Group Open 1
	See Group Open 2
	See Group Open 3
	See Group Open 4

Open Courses: Any TWO COURSES from the specialization groups opted by the students.

Code	Course Title
Marketing Management	
403	Strategic Marketing
404	Retail Marketing
405	Marketing of Financial Services
406	Social Media Marketing
Code	Course Title
Financial Management	
407	Management Control System
408	Indirect Taxes
409	Banking Operations
410	Financial Modelling Using MS Excel
Code	Course Title
Human Resource Management	
411	Labour Welfare
412	Managerial Competencies & Career Development
413	HR Lab
414	HR Analytics
Code	Course Title
IB Management	
415	Global Business Environment
416	Foreign Exchange Management
417	International Marketing Research
418	International Financial Management

Code	Course Title
IT Management	
419	Big Data Analysis
420	IT Infrastructure Management
421	Technology Management & IT Services
422	Lab on Oracle & Open Source Software
Code	Course Title
Production & Operations Management	
423	Negotiation Management
424	Service Operations Management
425	Environment , Health & Safety
426	Quality Management Standards
Code	Course Title
Agribusiness Management	
427	Microfinance
428	Rural Entrepreneurship
429	Agriculture & Indian Economy
430	Marketing of Agro Products
Code	Course Title
Retail Management	
431	Contemporary Retail Management
432	Retail Planning
433	Retail & Distribution Management
434	Rural Retailing



LIST OF ELECTIVE GROUPS

Elective I - I : Marketing Management**Sem III**

Code	Course Title
MK01	Consumer Behaviour
MK02	Services Marketing

Sem IV

Code	Course Title
MK03	Sales & Distribution Management
MK04	Integrated Marketing Communication

Elective I - II : Financial Management**Sem III**

Code	Course Title
FN01	Investment Analysis & Portfolio Management
FN02	Management of Financial Services

Sem IV

Code	Course Title
FN03	Corporate Finance
FN04	International Financial Management

Elective I - III : Human Resource Management**Sem III**

Code	Course Title
HR01	Training & Development
HR02	Labour Laws

Sem IV

Code	Course Title
HR03	Personnel Cost & Compensation Management
HR04	Performance Management System

Elective I - IV : International Business Management**Sem III**

Code	Course Title
IB01	Regulatory Aspects of International Business
IB02	Export Import Policies, Procedures and Documentation

Sem IV

Code	Course Title
IB03	International Marketing
IB04	Global Business Strategies

Elective I - IV : Production & Operations Management**Sem III**

Code	Course Title
PO01	Quality Management
PO02	Production Planning & Control

Sem IV

Code	Course Title
PO03	Logistics & Supply Chain Management
PO04	Industrial Management

Elective I - V : Information Technology Management**Sem III**

Paper no.	Name of the Course
IT01	System Analysis & Design
IT02	Information System Security & Audit

Sem IV

Code	Course Title
IT03	RDBMS with Oracle
IT04	Enterprise Business Applications

Elective I - VI : Agribusiness Management**Sem III**

Code	Course Title
AB01	Rural Marketing
AB02	Supply Chain Management in Agribusiness

Sem IV

Code	Course Title
AB03	Use of Technology in Agribusiness Management
AB04	Cooperatives Management

Elective I - VI : Retail Management**Sem III**

Code	Course Title
R01	Introduction to Retailing
R02	Retail Management and Franchising

Sem IV

Code	Course Title
R03	Merchandising, Display Advertising
R04	Supply Chain Management in Retailing



2.8 MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCES) (MBA - HR)

Eligibility : Agraduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from recognized university.

Duration : Two years

Fees : Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
1st	500/-	30000/-	30500/-
2nd	-	30000/-	30000/-
		Total Fees	60500/-

Structure:

MBA (HR) : 1st Year

Semester – I

Open Courses: Students can opt any two courses from the following

Code	Course Title
101	Management Concepts & Applications
102	Managerial Economics
103	Financial & Management Accounting
104	Organizational Behaviour
105	Statistical Techniques
106	Legal Aspects of Business
107	Business Communication
108	Information Technology Skills for Managers
See Groups	Open 1
See Groups	Open 2

Code	Course Title
109	Soft Skills - I
110	Social Media Management
111	Event Management
112	Life Management Skills
113	Waste Management
114	Current Affairs
115	Data Analysis Using Software Tools (MS Excel)
116	Supply Chain Management

MBA (HR) : 1st Year

Semester II

Open Courses: Any two courses from the following

Code	Course Title
201	Marketing Management
202	Financial Management
203	Human Resource Management
204	International Business
205	Production & Operations Management
206	Research Methodology
207	OD & Change Management
208	Business Ethics & Corporate Governance
See Group	Open 1
See Group	Open 2

Code	Course Title
209	Soft Skills-II
210	Introduction to Business Analytics
211	Data Analysis Using Software Tools (SPSS)
212	E - Commerce Applications
213	Societal Concerns and NGO Operations
214	Foreign Language
215	Six Sigma
216	Enterprise Resource Planning (ERP)

MBA (HRM) 2nd Year

Semester –III

Code	Course Title
301	Strategic Management
302	Operations Research
303	Entrepreneurship Development
See groups	Specialization I - E-(i): Training & Development
	Specialization I - E-(ii): Labour Laws
See groups	Specialization II - E- (i)
	Specialization II - E - (ii)
304	**Summer Internship
305	Cross Cultural Issues & International HRM
See Groups	Open Elective 1
	Open Elective 2
	Open Elective 3
	Open Elective 4



Code	Course Title
Marketing Management	
306	Digital Marketing
307	Customer Relationship Management
308	Marketing Research
309	Product & Brand Management
Code Course Title	
Financial Management	
310	Corporate Taxation
311	Capital Market Operations
312	Financial Risk Management
313	Financial Statement Analysis
Code Course Title	
Human Resource Management	
314	Industrial Relations
315	QMS & Innovation Mgt
316	e-HRM
317	Public Relations & Corporate Communication
Code Course Title	
IB Management	
318	Global Logistics & Supply Chain Management
319	International Economics
320	Currency, Derivatives & Risk Management
321	Global Strategic Management

Code	Course Title
IT Management	
322	IT in Banking, Financial Services and Insurance (BFSI) Domain
323	Legal Aspects of IT & IT Strategies
324	Software Quality Standards & Process Documentation
325	Cloud Computing For Managers
Code Course Title	
Production & Operations Management	
326	Materials Management
327	Maintenance Management
328	World Class Manufacturing
329	Business Process Re-engineering
Code Course Title	
Agribusiness Management	
330	Rural Banking
331	Agriculture Marketing & Price Analysis
332	Commodity Market
333	Indian Agriculture & World Trade Organisation
Code Course Title	
Retail Management	
334	Human Resource Management In Retail
335	Retail Stores and Operations Management
336	International Retailing
337	Information Technology in Retail Management

MBA (HR) : 2nd Year**Semester IV**

Code	Course Title
401	Project Management
See groups	Specialization I - E-(iii) Personnel Cost & Compensation Mgt.
	Specialization I - E-(iv) Performance Management System
See groups	Specialization II - E-(iii)
	Specialization II - E-(iv)
402	Environment & Disaster Management
See Group	Open 1
See Group	Open 2
See Group	Open 3
See Group	Open 4

Open Courses: Any TWO COURSES from the elective groups opted by the student..

Code	Course Title
Marketing Management	
403	Strategic Marketing
404	Retail Marketing
405	Marketing of Financial Services
406	Social Media Marketing
Code Course Title	
Financial Management	
407	Management Control System
408	Indirect Taxes
409	Banking Operations
410	Financial Modelling Using MS Excel

Code	Course Title
IT Management	
419	Big Data Analysis
420	IT Infrastructure Management
421	Technology Management & IT Services
422	Lab on Oracle & Open Source Software
Code Course Title	
Production & Operations Management	
423	Negotiation Management
424	Service Operations Management
425	Environment, Health & Safety
426	Quality Management Standards



Open Courses: Any TWO COURSES from the elective groups opted by the student.

Code	Course Title
Human Resource Management	
411	Labour Welfare
412	Managerial Competencies and Career Development
413	HR Lab
414	HR Analytics
Code	Course Title
IB Management	
415	Global Business Environment
416	Foreign Exchange Management
417	International Marketing Research
418	International Financial Management

Code	Course Title
Agribusiness Management	
427	Microfinance
428	Rural Entrepreneurship
429	Agriculture & Indian Economy
430	Marketing of Agro Products
Code	Course Title
Retail Management	
431	Contemporary Retail Management
432	Retail Planning
433	Retail & Distribution Management
434	Rural Retailing

LIST OF SPECIALIZATION - ELECTIVES

Marketing Management

Sem III

Code	Course Title
MK01	Consumer Behaviour
MK02	Services Marketing

Sem IV

Code	Course Title
MK03	Sales & Distribution Management
MK04	Integrated Marketing Communication

Financial Management

Sem III

Code	Course Title
FM01	Investment Analysis & Portfolio Management
FM02	Management of Financial Services

Sem IV

Code	Course Title
FM03	Corporate Finance
FM04	International Financial Management

Human Resource Management

Sem III

Code	Course Title
HR01	Training & Development
HR02	Labour Laws

CORE HR

Code	Course Title
HR05	Human Resource Planning and Procurement
HR06	HRD Instruments

Sem IV

HR03	Personnel Cost & Compensation Mgt.
HR04	Performance Management System

Sem IV

HR07	Negotiation and Counseling
HR08	HR Audit

International Business Management

Sem III

Code	Course Title
IB01	Regulatory Aspects of International Business
IB02	Export Import Policies, Procedures and Documentation

Sem IV

Code	Course Title
IB03	International Marketing
IB04	Global Business Strategies

Production & Operations Management

Sem III

Code	Course Title
PO01	Quality Management
PO02	Production Planning & Control

Sem IV

Code	Course Title
PO03	Logistics & Supply Chain Management
PO04	Industrial Management

**Information Technology Management****Sem III**

Code	Course Title
IT01	System Analysis & Design
IT02	Information System Security & Audit

Sem IV

Code	Course Title
IT03	RDBMS with Oracle
IT04	Enterprise Business Applications

Agribusiness Management**Sem III**

Code	Course Title
AM01	Rural Marketing
AM02	Supply Chain Management in Agribusiness

Sem IV

Code	Course Title
AM03	Use of Information Technology in Agribusiness Management
AM04	Cooperatives Management

Retail Management**Sem III**

Code	Course Title
R01	Introduction to Retailing
R02	Retail Management & Franchising

Sem IV

Code	Course Title
R03	Merchandising, Display & Advertising
R04	Supply Chain Management in Retailing

2.9 MASTER OF BUSINESS ADMINISTRATION - EXECUTIVE (MBA - E)

Eligibility : A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from recognized university with 3 years working experience.

Duration : Two years

Fees :	Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	1st	500/-	30,000/-	30500/-
	2nd	-	30,000/-	30000/-
			Total Fees	60500/-

Structure:**MBA (E) : 1st Year****Semester – I**

Open Courses: Students can opt any two courses from the following

Code	Course Title
101	Management Concepts & Applications
102	Economics for Managers
103	Financial & Management Accounting
104	Organizational Behaviour
105	Statistical & Mathematical Techniques
106	Legal Aspects of Business
107	Corporate Communication
108	Information Technology Skills for Managers
See Groups	Open 1
See Groups	Open 2

Code	Course Title
109	Soft Skills I (Includes etiquettes, table manners, public speaking & presentation skills etc.)
110	Waste Management
111	Life Management Skills
112	Management of Events
113	Social Media Management
114	Social and Current Affairs
115	Data Analysis Using Software Tools (MS Excel)
116	Supply Chain Management



MBA (E) : 1st Year

Semester – II

Code	Course Title
201	Basics of Marketing Management
202	Basics of Financial Management
203	Human Resource Management
204	Introduction to International Business
205	Operations Management
206	Research Methodology
207	Business Environment
208	Business Ethics & Corporate Governance
See Group	Open 1
See Group	Open 2

Open Courses: Any two courses from the following

Code	Course Title
209	Soft Skills II (that includes Logical reasoning & Aptitude tests, Interview techniques, Group Discussion etc.)
210	Business Analytics
211	Data Analysis Using Software Tools (SPSS)
212	E-commerce Business
213	Societal Concerns and NGO Operations
214	Foreign Language
215	Six Sigma Technique
216	Enterprise Resource Planning (ERP)

MBA (E) : 2nd Year

Semester – III

Code	Course Title
301	Strategic Management
302	Operations Research for Managers
303	*Entrepreneurship Development
See groups	Specialization I - E-(i)
See groups	Specialization I - E-(ii)
See groups	Specialization II - E-(i)
See groups	Specialization II - E-(ii)
304	** Summer Internship
305	Innovation, Technology and Change Management
See Group	Open Elective 1
See Group	Open Elective 2

Open Courses: Any TWO COURSES from the specialization groups opted by the students.

Code	Course Title
Marketing Management	
306	Digital Marketing
307	Customer Relationship Management
308	Marketing Research
309	Product & Brand Management
Code	Course Title
Financial Management	
310	Corporate Taxation
311	Capital Market Operations
312	Financial Risk Management
313	Financial Statement Analysis
Code	Course Title
Human Resource Management	
314	Industrial Relations
315	QMS & Innovation Management
316	e-HRM
317	Personal Relations & Corporate Communication

Code	Course Title
IT Management	
322	IT in BFSI Domain
323	Legal Aspects of IT & It Strategies
324	Software Quality Standards & Process Documentation
325	Cloud Computing for Managers
Code	Course Title
Production & Operations Management	
326	Materials Management
327	Maintenance Management
328	World Class Manufacturing
329	Business Process Re-engineering
Code	Course Title
Agribusiness Management	
330	Rural Banking
331	Agriculture Marketing & Price Analysis
332	Commodity Market
333	Indian Agriculture & World Trade Organisation



Code	Course Title
IB Management	
318	Global Logistics & Supply Chain Management
319	International Economics
320	Currency, Derivatives & Risk Management
321	Global Strategic Management

Code	Course Title
Retail Management	
334	HRM in Retail
335	Retail Stores and Operations
336	International Retailing
337	Information Technology in Retailing

MBA (E) : 3rd Year**Semester – IV**

Code	Course Title
401	Project Management
See groups	Specialization I - E-(iii)
See groups	Specialization I - E-(iv)
See groups	Specialization II - E-(iii)
See groups	Specialization II - E-(iv)
402	Environment & Disaster Management
See Group	Open 1
See Group	Open 2

Open Courses: Any TWO COURSES from the specialization groups opted by the students.

Code	Course Title
Marketing Management	
403	Strategic Marketing
404	Retail Marketing
405	Marketing of Financial Services
406	Social Media Marketing
Code	Course Title
Financial Management	
407	Management Control System
408	Indirect Taxes
409	Banking Operations
410	Financial Modelling Using MS Excel
Code	Course Title
Human Resource Management	
411	Labour Welfare
412	Managerial Competencies & Career Development
413	HR Lab
414	HR Analytics
Code	Course Title
IB Management	
415	Global Business Environment
416	Foreign Exchange Management
417	International Marketing Research
418	International Financial Management

Code	Course Title
IT Management	
419	Big Data Analysis
420	IT Infrastructure Management
421	Technology Management & IT Services
422	Lab on Oracle & Open Source Software
Code	Course Title
Production & Operations Management	
423	Negotiation Management
424	Service Operations Management
425	Environment, Health & Safety
426	Quality Management Standards
Code	Course Title
Agribusiness Management	
427	Microfinance
428	Rural Entrepreneurship
429	Agriculture & Indian Economy
430	Marketing of Agro Products
Code	Course Title
Retail Management	
431	Contemporary Retail Management
432	Retail Planning
433	Retail & Distribution Management
434	Rural Retailing



LIST OF ELECTIVE GROUPS

Elective - I : Marketing Management

Sem III

Code	Course Title
MK01	Consumer Behaviour
MK02	Services Marketing

Sem IV

Code	Course Title
Mk03	Sales & Distribution Management
MK04	Integrated Marketing Communication

Elective - II : Financial Management

Sem III

Code	Course Title
FM01	Investment Analysis & Portfolio Management
Fm02	Management of Financial Services

Sem IV

Code	Course Title
FM03	Corporate Finance
FM04	International Financial Management

Elective - III : Human Resource Management

Sem III

Code	Course Title
Hr01	Training & Development
HR02	Labour Laws

Sem IV

Code	Course Title
HR03	Personnel Cost & Compensation Management
HR04	Performance Management System

Elective - IV : International Business Management

Sem III

Code	Course Title
IB01	Regulatory Aspects of International Business
IB02	Export Import Policies, Procedures and Documentation

Sem IV

Code	Course Title
IB03	International Marketing
IB04	Global Business Strategies

Elective - V : Production & Operations Management

Sem III

Code	Course Title
PO01	Quality Management
PO02	Production Planning & Control

Sem IV

Code	Course Title
PO03	Logistics & Supply Chain Management
PO04	Industrial Management

Elective - VI : Information Technology Management

Sem III

Paper no.	Name of the Course
IT01	System Analysis & Design
IT02	Information System Security & Audit

Sem IV

Code	Course Title
IT03	RDBMS with Oracle
IT04	Enterprise Business Applications

Elective - VII : Agribusiness Management

Sem III

Code	Course Title
AB01	Rural Marketing
Ab02	Supply Chain Management in Agribusiness

Sem IV

Code	Course Title
AB03	Use of Technology in Agribusiness Management
AB04	Cooperatives Management

Elective - VIII : Retail Management

Sem III

Code	Course Title
R01	Introduction to Retailing
R02	Retail Management and Franchising

Sem IV

Code	Course Title
R03	Merchandising, Display Advertising
R04	Supply Chain Management in Retailing



2.10 MASTER OF COMPUTER APPLICATIONS (MCA)

Eligibility : A Graduate (10+2+3) of any recognized University having at least 50% of marks (45% for SC/ST) at the graduate level will be considered eligible for admission to MCA –I year provided he/she has offered Mathematics at the 12th std./ at Graduate level.

Duration : Three years

Fees : Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
1st	500/-	20,000/-	20500/-
2nd	-	20,000/-	20000/-
3rd	-	20,000/-	20000/-
		Total Fees	60500/-

Structure:

MCA : 1st Year

Semester – I

Code	Course Title
101	C Programming
102	Computer Organization And Architecture
103	Database Management Systems
104	Discrete Structures
105	Management Functions
106	Web Supporting Technologies
107	C Lab
108	Soft Skills
109	Self Learning-I

Semester – II

Code	Course Title
201	Data Structure and Algorithms
202	Operating Systems
203	Software Engineering
204	Statistical Techniques
205	Financial Accounting
206	Database Management Systems Lab
207	Data Structures Lab
208	Project - I
209	Self Learning - II

MCA : 2nd Year

Semester III

Code	Course Title
301	Artificial Intelligence
302	Computer Networks
303	Object Oriented Analysis And Design
304	Probability and Graph theory
305	Organizational Behaviour
306	Object Oriented Programming
307	Object Oriented Programming Lab
308	Project-II
309	Self Learning-III

Semester IV

Code	Course Title
401	Data Warehousing and Data Mining
402	Information Security
403	Design Patterns
404	Elective-I
405	Elective-II
406	Lab Elective-I
407	Linux Lab
408	Project-III
409	Self Learning-IV

MCA : 3rd Year

Semester V

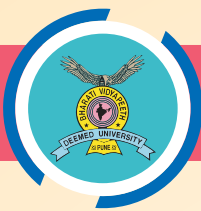
Code	Course Title
501	Data Science
502	Optimization Techniques
503	Software Project Management
504	Elective-III
505	Elective-IV
506	Lab Elective-II
507	Lab on Current Trends
508	Project-IV
509	Self Learning-V

Semester VI

Code	Course Title
601	Internship Project

Elective

Cloud Computing	Net Centric Technologies
Data Analytics	Information Systems
Linux	IOT
Open Source Technologies	Big Data
Mobile Computing	Cyber Security
Dot Net Technologies	

**[C] FACULTY OF LAW****2.11 DIPLOMA IN TAXATION LAWS (DTL)**

Eligibility : Any Graduate in any discipline from any recognized University

Duration : One year

Fees :	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	200/-	5,000/-	5,200/-

Structure :

Sr. No.	Course Title
1.	Income Tax Act, 1961
2.	Central Goods and Service Tax Law
3.	Integrated GST Law & Professional Tax
4.	Customs Law and Foreign Trade Policy

2.12 DIPLOMA IN LABOUR LAWS AND LABOUR WELFARE (DLL&LW)

Eligibility : Any Graduate in any discipline from any recognized University

Duration : One year

Fees :	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	200/-	5,000/-	5,200/-

Structure :

Sr. No.	Course Title
1.	Law Relating to Industrial Relations and Adjudication
2.	Social Security Legislation
3.	Law of Wages and Principles of Wage Fixation
4.	Legislation Affecting Conditions of Work

2.13 DIPLOMA IN INTELLECTUAL PROPERTY LAWS (DIPL)

Eligibility : Any Graduate in any discipline from any recognized University

Duration : One year

Fees :	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	200/-	5,000/-	5,200/-

Structure :

Sr. No.	Course Title
1.	Intellectual Property – Evolution, Concept & Kind
2.	Law Relating to Protection And Recognition of Patent
3.	Law of Copyright and Geographical Indications
4.	Trademarks and Industrial Designs

**2.14 DIPLOMA IN CORPORATE LAW (DCL)****Eligibility** : Any Graduate in any discipline from any recognized University**Duration** : One year

Fees :	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	200/-	5,000/-	5,200/-

Structure :

Sr. No.	Course Title
1.	Business & Commercial Laws
2.	Corporate Accounting, Corporate Taxation & Fema 1999
3.	Company Law and Practice
4.	Practical Training

2.15 DIPLOMA IN CYBER LAW (DCyL)**Eligibility** : Any Graduate in any discipline from any recognized University**Duration** : One year

Fees :	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	200/-	5,000/-	5,200/-

Structure :

Sr. No.	Name of the Course
1.	Introduction to Cyberspace and Law
2.	Cybercrimes and Indian Perspective
3.	Cyber Law: Issues and Related Legislations
4.	E-commerce and Taxation

2.16 DIPLOMA IN HUMAN RIGHTS (DHR)**Eligibility** : Any Graduate in any discipline from any recognized University**Duration** : One year

Fees :	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
	200/-	5,000/-	5,200/-

Structure :

Sr. No.	Course Title
1.	Historical Background and Foundation of Human Rights
2.	Protection of Civil and Political Rights
3.	Protection of Economic, Social and Cultural Rights
4.	Protection System and Implementation of Human Rights Standards



3. IMPORTANT INFORMATION

- The candidate seeking admission to any programme should have completed 18 years of age as on the date of admission.
- The candidate once admitted will be treated as a registered student of the University and he / she will have to abide by its rules and regulations.
- The candidate after admission will be assigned to an Learner Support Centre as far as possible, of his/her choice through which he/she will get services such as counselling, library and lab facilities etc. The internal evaluation will be done and University examinations will be conducted at the allotted centre. The centre is allowed to arrange or rearrange the schedule for personal contact sessions / seminars.
- SDE will offer only those subjects which are taught in Regular Mode.
- Learner Support Centres will conduct the Personal Contact Programmes (PCP) / Contact Classes as and when required or as per demand by a minimum of 20 students.
- No separate correspondence will be made for conduction of PCP by SDE and Learner Support Centre.
- Self Learning Material provided by SDE will be in printed form and in English language only. SDE is not liable to provide the aforesaid material in any other form or in other language.
- SDE will not provide self learning material for Open Courses of any Programme.
- Students are requested to intimate change of their communication address immediately to SDE and to their respective Learner Support Center. The SDE and Learner Support Centres will not be responsible for non receipt of any communication or material by the student, if the change of address is not communicated to SDE and to their respective Learner Support Centre immediately.
- The School of Distance Education or the Learner Support Centre will not be responsible for delay or loss in transit of any communication or material.
- Information related to programme fees, examinations, Personal Contact Programme (PCP) etc. will not be sent to the students by post. Student should visit the website regularly for the updates and/or student should be in contact with their Learner Support Centre regularly for the updates.
- SDE and Learner Support Centres reserve the right to send or forward any information to the students on their personal mobile number or on number which they have mentioned in the admission forms through using the 'Mobile SMS Facility' at any point of time. Complaints of any kind by students will not be entertained in this regard.
- SDE and Learner Support Centres reserve the right to send or forward any information to the students on their personal Email address or on Email ID which they have mentioned in the admission forms through using the 'Internet Facility' at any point of time. Complaints of any kind by students will not be entertained in this regard.
- Management reserves the right to schedule classes solely at its discretion and availability of teaching resources and other things.
- Students have to arrange for their travel and accommodation at their own cost and will wherever required.
- SDE reserves the right change the structure of existing syllabus in any of the programme at any point of time or stop further admission in any of the programmes at any point of time.



- SDE and Learner Support Centres will not send any information to its Ex-students or repeater students.
- Student can not resubmit the Home Assignments to SDE Learner Support Centres for improvement of marks once Home Assignments submitted by the student.
- There is no provision for revaluation and verification of Home Assignments.
- Assistance will be provided to secure placements for students; no guarantees are being made regarding the same.
- Any disputes that may arrives are subject to the jurisdiction of the Court of the city where the respective Learner Support Centre is located.
- SDE reserves the right to add / remove / edit any terms or conditions solely at its discretion.
- It is the student's responsibility to read and the familiar with the policies and regulations as laid down in this brochure. In case of any dispute, ignorance of regulations can not be used as an excuse.
- **Application Booklet fee Rs. 500/- & Eligibility Form Fee Rs. 15/- for 1st Year/New Admission and Admission Form fee Rs. 100/- for subsequent years. These fees are non refundable.**

SCHOOL OF DISTANCE EDUCATION LEARNER SUPPORT CENTRES



BV Yashwantrao Mohite College of Arts, Science & Commerce,
Paud Rd., Erandwane, Pune – 411038 Tel. No. 020 – 25433383



BVDU Social Sciences Centre
Paud Rd., Erandwane, Pune – 411038 Tel. No. 020 25448520



BV New Law College,
Paud Road, Erandwane, Pune – 411038
Tel. No. 09156911396, 020-25444616



BVDU Institute of Management & Entrepreneurship Development,
Paud Road, Erandwane, Pune – 411038
Tel. No. 020 – 25431060, 8485821415



BVDU Institute of Management & Research,
Opp. Ordnance Depot, A-4, Rohtak Road, NH-10, Paschim Vihar Ext.,
New Delhi -110063 Tel. No. 011 – 25278446, 25285808, 09250547203 / 204



BV Institute of Management Studies & Research,
Sector-8, C.B.D. Belapur, Navi Mumbai – 400614 Tel. No. 022 – 27572433, 27562582



BVDU Institute of Management,
Kadamwadi, Kolhapur – 416003 Tel. No. 0231 – 2660666



BVDU Yashwantrao Mohite Institute of Management,
Sr. No. 114/2A, Venkateshnagar, Koyana Vasahat, Pune-Bangalore Road,
Malkapur, Karad – 415539 Tel. No. 02164 – 242242, 241169



BVDU Institute of Management & Rural Development Administration,
Rajwada Chowk, Sangli – 416416 Tel. No. 0233 – 2325776, 2625776



BVDU Abhijit Kadam Institute of Management & Social Sciences,
Bijapur Road, Solapur – 413004 Tel. No. 0217 – 2302016

Distinctive Features of the University

- Accredited with 'A+' Grade (2017) by NAAC.
- Category - I University Status by UGC
- Ranked 62nd by NIRF 2019 Under University Category.
- One of the largest multi-disciplinary & multi campus Universities u/s 3 of the UGC Act, 1956.
- Recognized by University Grants Commission u/s 12(B) of UGC Act.
- Its three Constituent Units have also obtained ISO 9001-2008 certification.
- Has organized several international and national levels Seminars, Conferences etc.
- A University which academically and intellectually very productive whose faculty members have very laudable record of research publications and patents.
- Has digitalized libraries in all constituent units.
- Has created excellent infrastructure for all its constituent units, including well structured spacious buildings, continuously updated laboratories, libraries and hostels with all the necessary amenities and facilities
- It's Institute of Environment Education and Research has been identified as a nodal agency by the Government of India for its programmes on biodiversity and environmental products.
- Has established Women's Creativity Development Centre to undertake researches regarding women particularly, those of disadvantage groups and to promote creativity among them.

SCHOOL OF DISTANCE EDUCATION

Bharati Vidyapeeth (Deemed to be University),

Bharati Vidyapeeth Bhavan, 6th Floor, L.B.S. Marg, Pune-411030

Tel. : 020-24407264, 24325520, 24407100, 24325701, 24325509 / 10,

Toll Free No. : 18002335520



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