

**Bharati Vidyapeeth**  
**(Deemed to be University), Pune**  
**School of Distance Education**

<b>Name of the Assignment Setter:</b>					
<b>Course:</b>	<b>MBA</b>	<b>Class:</b>	<b>CDOE</b>	<b>Semester:</b>	<b>I</b>
<b>Subject:</b>	<b>102 MANAGERIAL ECONOMICS</b>				
<b>Q.1)</b>	Attempt <b>ANY ONE</b> of the Following <b>(1000 Words)</b>				<b>(10)</b>
	<b>a)</b>	What is law of demand? State the determinants and factors influencing individual and market demand.			
	<b>b)</b>	) What is significance of demand forecasting? In this regard explain statistical methods for forecasting demand.			
<b>Q.2)</b>	Attempt <b>ANY TWO</b> of the Following <b>(800 Words)</b>				<b>(12)</b>
	<b>a)</b>	Discuss the theory of supply in detail.			
	<b>b)</b>	Write in detail the nature and scope of business economics.			
	<b>c)</b>	Discuss market demand and company demand with example.			
	<b>d)</b>	Explain profit maximization theory with its significance.			
<b>Q.3)</b>	Write Short Notes on <b>(ANY TWO)</b>				<b>(08)</b>
	<b>a)</b>	Demand forecasting			
	<b>b)</b>	Production function with its elements.			
	<b>c)</b>	Theory of Supply			
	<b>d)</b>	Production function with its elements			
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