

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:		Mr.YASHWANT KUMAR	
Course Code:	430	Class:	MBA/E-MBA/MBA-HR	Semester:	IV

Subject:	MARKETING OF AGRO PRODUCTS
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Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) Explain the different Legal provisions of Agricultural Marketing.
- b) How modern IT tools accelerate agriculture marketing process?

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) Explain the extension service in agriculture marketing.
- b) Explain the role and functions of NAFED, NCDC, and CFTRI.
- c) Explain Agri Marketing Organizational Structures.
- d) Explain the role and function of state cooperative Marketing Federations..

Q.3) Write Short Notes on **(ANY TWO)** (08)

- a) Public Premises Eviction Act
- b) AGMARK
- c) e-chaupal
- d) Agro processing

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