

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:		Mr.YASHWANT KUMAR	
Course Code:	428	Class:	MBA/E-MBA/MBA-HR	Semester:	IV

Subject:	RURAL ENTREPRENEURSHIP
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Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) Explain the objective and function of K.V.I.C.
- b) Explain Gandhian approach to Rural Industrialization.

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) Draw a historical note on the development of Rural Entrepreneurship in India.
- b) Identify the problems of Rural Marketing and suggest some ways to overcome it.
- c) How Globalization boost Rural industrial products?
- d) Explain the different provisions of five Year plan for rural development.

Q.3) Write Short Notes on **(ANY TWO)** (08)

- a) Sericulture
- b) handloom
- c) Rural Industrial Promotion
- d) Agro Based Industries

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