

**Bharati Vidyapeeth  
(Deemed to be University), Pune**

**School of Distance Education**

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<b>Assignment No.</b>		<b>Name of the Assignment Setter:</b>		<b>Anmol Soi</b>	
<b>Course Code:</b>	<b>415</b>	<b>Class:</b>	<b>MBA/EMBA/MBA-HR</b>	<b>Semester:</b>	<b>4th</b>

<b>Subject:</b>	<b>Global Business Environment (415)</b>
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- Q.1)** Attempt ANY ONE of the Following (1000 Words) **(10)**
- a) What are different entry modes of International Business? Differentiate MNCs and TNCs
  - b) Explain the process of FDI with special norms and standards. What qualifies a nation to have made an investment and business as FDI.
- Q.2)** Attempt ANY TWO of the Following (800 Words) **(12)**
- a) Michael Porter has developed a model of competitive advantage in International Strategy formulation. Explain the same in detail.
  - b) Explain the process of Globalization in detail through Economic integration
    - c) Brexit is a hot international debate. Explain the issue and its positive and negative impact in the International Business scenario, especially European Union
    - d) Enrichment of natural resources of a nation makes it more competitive globally. Explain with few examples.
- Q.3)** Write Short Notes on (ANY TWO) **(08)**
- a) International Economic Environments.
  - b) Factors affecting a foreign currency
  - c) Role of FIIs
  - d) IMF

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