

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:		Mr.Manjeet Kumar	
Course Code:	432	Class:	MBA/E-MBA/MBA-HR	Semester:	IV

Subject:	RETAIL PLANNING
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Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) Developed a human resource management concept in retailing.
- b) Draft a legal and compliances for a Retail Store.

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) Explain the factors affecting malls establishment.
- b) Explain the pricing factors affects Retailing.
- c) Explain different tools for managing retail operations (z.e. statistical, MIS Schete
- d) Draw a statistical method used in mall performance.

Q.3) Write Short Notes on **(ANY TWO)** (08)

- a) Copyright & Trademarks
- b) Consumer Protection Acts
- c) Capex Planning (Accounting)
- d) Unfair Trade Practices

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