

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:	YASHWANT KUMAR		
Course:	AB03	Class:	MBA/E-MBA/MBA-HR	Semester:	IV

Subject:	USE OF TECHNOLOGY IN AGRIBUSINESS MANAGEMENT
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Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) The manager has a leadership role to play. How can MIS support this role?
- b) Draw an organization chart of a company known to you. How would you describe its product project Functional or matrix?

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) "E-Commerce accelerates Agribusiness in global Era". Comment.
- b) Explain the role of performance standard and feedback in effective management of business.
- c) Explain the role of internet in Agribusiness.
- d) What are the different kinds of data standards? And Why are these an essential part of data management?

Q.3) Write Short Notes on **(ANY TWO)** (08)

- a) Semantic Network
- b) Real time Business Intelligence
- c) Artificial Intelligence System
- d) Business Process Redesign

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