

**Bharati Vidyapeeth**  
**(Deemed to be University), Pune**  
**School of Distance Education**

Assignment No.		Name of the Assignment Setter:	Dr. Parul Agrawal		
Course Code:	PO04	Class:	MBA/EMBA/MBA-HR	Semester:	IV

Subject:	Industrial Management
----------	-----------------------

**Q.1) Attempt ANY ONE of the Following (1000 Words) (10)**

- a) What is Plant Layout? Discuss the various types of layout with their characteristics.
- b) What is Productivity? Explain the factors affecting productivity.

**Q.2) Attempt ANY TWO of the Following (800 Words) (12)**

- a) What are the different methods and advantages of Business Process Reengineering?
- b) Why is CRM important in supply chain management? Explain.
- c) What are the different functions of Industrial Management?
- d) Write a detailed note on work measurement.

**Q.3) Write Short Notes on (ANY TWO) (08)**

- a) Business Process Reengineering
- b) Value Analysis
- c) Productivity
- d) Industrial Fatigue

\* \* \* \* \*

---

---