

**Bharati Vidyapeeth**  
**(Deemed to be University), Pune**  
**School of Distance Education**

<b>Assignment No.</b>		<b>Name of the Assignment Setter:</b>		<b>Mr.YASHWANT KUMAR</b>	
<b>Course Code:</b>	<b>R04</b>	<b>Class:</b>	<b>MBA/E-MBA/MBA-HR</b>	<b>Semester:</b>	<b>IV</b>

<b>Subject:</b>	<b>SUPPLY CHAIN MANAGEMENT IN RETAILING</b>
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Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) Design a supply chain system for perishable products.
- b) Describe the various strategy of supply chain management.

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) Explain the role of IT in supply chain management.
- b) Explain the factors affecting the cost and importance of logistics.
- c) What are the features of supply chain management?
- d) Develop an analyzing technique for a logistic system.

Q.3) Write Short Notes on **(ANY TWO)** (08)

- a) E-Business and supply chain management
- b) Bulk contracts
- c) Sourcing for seasonal demand
- d) Supply chain drivers

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