

**Attempt any two assignments from each subject.**

**Programme: M Com-II**

**Subject: Management Accounting**

**Code-201**

**Assignment 1**

**Attempt any of the following**

**10**

Q.1 Define Management accounting and its importance, scope and objective in detail.

Or

Q. 1 Define advantages and limitations of Management accounting

**Assignment 2**

**Attempt any of the following**

**10**

- a) Illustrate the term Management accountant and role of Management accounting in decision making
- b) Give details about qualification, functions duties and responsibilities of Management accountant in Management account.

**Assignment 3**

**Attempt any two of the following**

**10**

- a) Working capital and its determinants
- b) Marginal Cost Accounting
- c) Budgets and budgetary control
- d) Types of setting of standards
- e) Variance analysis
- f) Capital Budgeting

**Subject: Research Methodology**

**Code- 202**

**Assignment 1**

**Attempt any of the following**

**10**

a) Define research with its objectives and types of research in detail.

Or

b) Importance of business research and areas of business research.

**Assignment 2**

**Attempt any of the following**

**10**

a) What is hypothesis and formulation of hypothesis? What are the characteristics of hypothesis?

OR

b) Define methods of data collection and various types of data collection in detail.

**Assignment 3**

**Attempt any two of the following**

**10**

a) Types of analysis

b) Use of computer in data analysis and data presentation

c) Testing of hypothesis

d) Report Writing

**Subject: Advanced Accounting-III**

**Code- A-203**

**Assignment 1**

**Attempt any of the following**

**10**

a) Define term Valuation of shares and goodwill with methods in detail.

Or

a) What are special features of accounting for educational institutions?

**Assignment 2**

**Attempt the following:**

**10**

a) Write development in accounting in details in various field.

Or

a) What is Branch accounting in detail?

**Assignment 3**

**Attempt any two of the following**

**10**

- i) Underwriting agreement
- ii) US GAAP and standards in India
- iii) Determination of the liability of underwriters
- iv) Foreign branches

**Subject: Advanced Accounting**

**Code-A 204**

**Assignment 1**

**10**

What is audit? Difference about Internal audit and External Audit and co-ordination between the two

Or

Write various types of audit reports and Critical appraisal of auditor's report.

**Assignment 2**

Define any two of the following:

- a. Special audit
- b. Powers, duties and liabilities of auditor
- c. Charitable Trusts
- d. Co-operative Societies
- e. Multinational Companies
- f. Cost audit and Tax audit

**Assignment 3**

What is the difference between audit and investigation and various classes of investigation?

Or

What is corporate reporting and its objectives

**Subject: Marketing -III**

**Code-M 205**

**Assignment 1**

**Attempt any of the following**

**10**

Q.1 Define International Marketing with its nature and significance.

Or

Q2. What are the various types of environment in international Marketing?

**Assignment 2**

**10**

Describe the following (any two)

- a. Global Market Segmentation
- b. Packaging and Labeling
- c. Management of International brands
- d. Provisions of sales related services
- e. International Positioning
- f. WTO
- g. International marketing information system

**Assignment 3**

**10**

What is marketing planning and what are the issues in international marketing planning?

**Subject: Marketing IV**

**Code-M 206**

**Assignment 1**

**Attempt any of the following**

**10**

Q.1. Define service marketing and its nature and characteristics in detail.

Or

Q2. What are the importance of service marketing and its classification?

**Assignment 2**

**10**

Describe the following (any two)

- a. Service life cycle
- b. Marketing mix
- c. Role of internet
- d. Positioning of services
- e. Role of Management of services
- f. Strategies for managing inconsistency
- g. Monitoring and measuring customer satisfaction

**Assignment 3**

**10**

Define Information technology and services marketing applications in brief.