

Bharati Vidyapeeth
(Deemed to be University), Pune

School of Distance Education

Name of the Assignment Setter:		Prof. Manisha Shinde			
Course:	BBA (CBCS) 2018	Class:	BBA	Semester:	Sem IV

Subject:	International Business
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) What is International Business? Explain nature and scope of International Business.
- b) Explain Mercantilism theory of International Business highlighting its drawbacks.

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

- a) "Balance of payments is always balanced" Comment.
- b) Explain Absolute advantage theory of International Business with suitable example?
- c) Define Foreign Exchange market? Explain functions and characteristics of Foreign Exchange market.
- d) How cultural differences impact international business

Q.3) Write Short Notes on (ANY TWO) (08)

- a) Direction of India's Foreign Trade
- b) IMF
- c) Causes of Unfavourable Balance of Trade
- d) Determination of Exchange Rate

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