

Bharati Vidyapeeth (Deemed to be University), Pune
Centre for Distance and Online Education
School of Distance Education

Name of the Assignment Setter:		Dr Muskan P Singh	
Programme:	BBA	Semester:	1
Subject:	Principles of Management		
Q.1)	Attempt ANY ONE of the Following (1000 Words)		(10)
	a)	Explain the types of Leadership style with suitable examples.	
	b)	Your grandfather has retired as the Director of a manufacturing company. At what level of management was he working? What functions do you think he was performing at that level? State any four functions.	
Q.2)	Attempt ANY TWO of the Following (800 Words)		(12)
	a)	Explain the functions of management.	
	b)	Discuss the steps of planning.	
	c)	What are controlling techniques?	
	d)	Explain the terms effectiveness and efficiency in management with example.	
Q.3)	Write Short Notes on (ANY TWO)		(08)
	a)	Decentralization	
	b)	Directing	
	c)	Management as an Art and Science	
	d)	Organization	
