

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.: 1

Course:	BBA	Class:	BBA I	Semester:	II
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Subject:	Principles of Management (202)
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) Define the scope, characteristics and function of Management.
- b) Enumerate the steps in planning process.

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

- a) What are the various theories of leadership?
- b) What are the various techniques of direction?
- c) Define control? Explain its features and steps.
- d) What are the various theories of leadership?

Q.3) Write Short Notes on (ANY TWO) (08)

- a) What are the principles and steps in planning? How is planning classified?
- b) Define the types and techniques of decision making process?
- c) Enumerate the relationship between planning and controlling.
- d) Define different styles of leadership.
