

Programme : Bachelors of Business Administration (BBA)
Semester : III

Subject Code : 315

Subject : Business Statistics II

Attempt any TWO assignment from the following

Q1	What is time series? Explain different component of Time Series.														
Q2	What is Spearman's rank correlation coefficient? Bring out its usefulness. How does the coefficient differ from Karl Pearson's of correlation.														
Q3	In a partially destroyed laboratory record of an analysis of correlation data, the following results only are legible: Variance of X = 9 Regression equation $8X - 10Y + 66 = 0$ and $40X - 18Y = 214$ Find on the basis of the above information: 1. The mean values of X and Y 2. Coefficient of Correlation between X and Y, and 3. Standard Deviation of Y.														
Q4	Distinguish between i) Regression and correlation ii) Linear and non – linear relationship														
Q5	Define permutation and combination. There is a select panel of 3 Congress, 4 BJP and 2 CPI MPs. Find the number of committees of 5 MPs that can be constituted with 2 from Congress, 2 from BJP and 1 from CPI members.														
Q6	Probability that a man will be alive 25 years hence is 0.3 and the probability that his wife will be alive 25 years hence is 0.4. Find the probability that 25 years hence i) both will be alive ii) only the man will be alive iii) only the woman will be alive iv) at least one of them will be alive.														
Q7	What do you understand by Statistical Quality Control (SQC)? Discuss briefly its need and utility in industry. Discuss the causes of variation in quality.														
Q8	Find the mean values of the variables X and Y and correlation coefficient between them from the following regression equations: $2Y - X - 50 = 0$ $3Y - 2X - 10 = 0$														
Q9	A problem in statistics is given to three students Ram, Mohan and Shyam. Their chances of solving it are 0.2, 0.3, 0.4 respectively. What is the probability that the problem is solved?														
Q10	Attempt any four of the following. For a distribution based on 200 observations partly reproduced below, mean is 1.46. Find the missing frequencies.														
	<table border="1"> <tr> <td>No. of Accidents</td> <td>0</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> <tr> <td>Frequency</td> <td>46</td> <td>?</td> <td>?</td> <td>25</td> <td>10</td> <td>5</td> </tr> </table>	No. of Accidents	0	1	2	3	4	5	Frequency	46	?	?	25	10	5
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Subject Code : 316

Subject : Fundamentals of Organizational Behaviour

Attempt any TWO assignment from the following

Q1	Discuss the importance of group dynamics in context of O.B?
Q2	A failure in the task performed by the group of employees, as they are demotivated because of the negative attitude of the superiors. Being a HR manager suggest some methods to improve the performance of the employees in a group
Q3	Write short notes on any two: 1. Any one model of O.B 2. Factors affecting personality traits

	3. Causes of conflict 4. MBO
Q4	Comment on various types of conflict and sources of conflict
Q5	Define motivation and comment on any two theories of motivation.
Q6	Define group and discuss stages of group development.
Q7	What are the various motivation techniques would you adopt in your company where labour turnover is high?
Q8	Explain in detail various models of Organizational Behaviour.
Q9	Write short note on: a) Job related attitude b) Organizational culture
Q10	Define Job enlargement and Job rotation in detail.

Subject Code : 317

Subject : Cost and Management Accounting

Attempt any TWO assignment from the following

Q1	Differentiate cost, management & financial accounting.
Q2	Explain different methods of costing.
Q3	Explain the term standard costing? Discuss different types of cost variances.
Q4	Cost accounting is become an essential tool for management. Discuss.
Q5	Write a short note on: a) Overhead Variance b) Material Variance
Q6	Differentiate between job order and process costing? Discuss the concept of losses and gains in process costing.
Q7	What is standard costing? Bring out clearly the difference between standard costing and budgetary control.
Q8	Describe Contribution and P/V ratio and write Marginal Cost equation. Explain application of marginal costing.
Q9	State characteristics of fixed and variable costs, direct /indirect costs. "The classification of cost as controllable and non-controllable depends on the point of reference do you agree". Discuss.
Q10	What are the different elements of the cost? Explain them with examples.

Subject Code : 318

Subject : Fundamentals of Marketing

Attempt any TWO assignment from the following

Q1	Marketing is a key function in any organization; explain its importance by sighting examples for two products and a service.
Q2	Draft out a marketing plan for a new product to be launched keeping in mind the market segmentation and positioning.
Q3	Explain the concept of "adaptive marketing" in the context of changing market environment.
Q4	What is marketing mix? State its components. Design marketing mix for: a) Consumer goods b) Industrial goods
Q5	Define market segmentation. Give the bases for segmentation of Industrial market.
Q6	What are the roles of channels and distribution?
Q7	Write short notes on : a) Approaches of the marketing b) Globalization of the economy
Q8	Write short notes on : a) Elements of marketing research b) Steps in pricing process
Q9	Discuss the importance of research in marketing? Write in detail of its objectives and limitations
Q10	What is communication and feedback in marketing? What are the elements of communication?

Subject Code : 319**Subject : Introduction to Database Management System****Attempt any TWO assignment from the following**

Q1	Following table structure needs to be created in design view 1. Purchase : Purchase Order No, Date, Slip No, Amount 2. Advance Recovery: Bill No, Date, Received Amount, Opening Balance, Name of The Party Give in detail the steps to create above tables. Also explain the choice of data types used for each field.
Q2	The salesman table consists of following fields: Salesman code, Add1, Add2, City, Pin, Product code, Target value. Write SQL query for following situations: 1. Create Table 2. Display those records where target value is 10000. 3. Display salesman code, Add1, Add2, City, Pin for the product code 'P01'. 4. Display salesman details for the salesmen coming from Baroda city.
Q3	i) Write features of MS- Access. ii) What are table, record and database? With the help of example explain each.
Q4	What do you mean by Record? Give details with drawing of neat sketch
Q5	Explain AND and BETWEEN operators with the help of example.
Q6	Illustrate the use of Navigation Buttons in a form.
Q7	Write features of MS Access.
Q8	What is integrity constraint with detail example?
Q9	Explain with the help of example Boolean and Date data types.
Q10	Give details of Primary Key and Foreign Key with suitable examples.

Subject Code : 320**Subject : Enhancing Personal & Professional Skills -I****Attempt any TWO assignment from the following**

Q1	Write details of body language and gestures.
Q2	What are the causes, symptoms and reaction of fear and techniques for fear reduction
Q3	Describe the concepts and significance of office automation with an example. Also discuss office automation systems.
Q4	Describe Electronic mail with its merits and demerits
Q5	Define OHP and LCD in detail.
Q6	Write elements of manual and office letter
Q7	Describe the importance of listening and its process.
Q8	Explain significance of voice clarity and its determinants.
Q9	What are the barriers of effective listening?
Q10	Write short notes on – (a) Importance of body language in making oral verbal communication effective. (b) Describe guidelines for effective listening.

Subject Code : 321

Subject : English Language - III

Attempt any TWO assignment from the following

Q1	Fill in the blanks with adverbs: - Use phrases from the box. <i>Softly, Carefully, near the big gulmohar tree at the bottom of the page, in a loud voice</i> 1. I am surprised to see his name _____ 2. He folded the letter _____ and put it into the envelope 3. An old man stood _____ waiting for his son 4. She spoke _____ but convincingly to the children of her class 5. The policeman spoke _____ and frightened the boys
Q2	Write an essay on the following ● The pleasure of writing
Q3	1. What is the relevance of small talk? 2. Why is it important to be courteous while talking? Discuss.
Q4	Provide synonyms for the following: - ● Tolerance ● Contract ● Punishment ● Smile ● Artificial ● Famous ● Strengthen ● Hallow ● General ● Dense
Q5	Write an essay on the following News Paper
Q6	Write an essay on the following Why to hustle is to marriage?
Q7	Provide antonyms for the following ● Care ● Difficult ● Arrive ● Evil ● Costly ● Deep ● Create ● Failure ● Ever ● Loss
Q8	Transform from compound into complex sentence 1 Search his pockets and you will find the watch. 2 He wishes to become learned therefore he is studying hard 3 He worked hard so that he might win the prize 4 The lion was wounded but not killed 5 Do as I tell you or you will regret it.

Q9	Fill in the blanks with suitable adjective phrases: a) An elephant _____ is considered b) The doors _____ closed upon him. c) The road _____ is very muddy. d) She is a woman _____ e) Children like books _____
Q10	Discuss Negotiation skills. Is style critical for a win-win negotiation?