

Program: BBA - Semester- V

Subject code: 529

Subject: Agri. Business Management

Assignment No.1

Describe essential features of Agri. –Products with the help of examples.

Assignment No.2

Discuss the role agriculture in Indian Economy.

Assignment No.3

What is agriculture extension? Explain the structure of agriculture extension department in our country.

Assignment No.4

Discuss in detail the role of multinational Indian agribusiness sector.

Assignment No.5

Write short note on the following

- a) Defects in co-operative credit societies
- b) Price support Policies

Assignment No.6

Write short note on the following

- a) Warehousing
- b) NABARD

Assignment No.7

Agribusiness is considered complicated in nature as compared to other business Discuss.

Assignment No.8

Discuss the marketing and distribution of fertilizer as an input in agricultural **sector**.

Assignment No.9

Define Agro based Industries. Explain in details types, importance and scope of agro-based industries.

Assignment No.10

Write short notes on the following.

- a) Functionaries in Agricultural Marketing
- b) Defects in Agricultural Marketing

Subject code: 530
Subject: Entrepreneurship Development

Assignment No.1

Write short notes on the following.

- a) Peter Drucker's view on entrepreneurship
- b) David McClelland's Theory of Achievement Motivation

Assignment No.2

Write short notes on the following.

- c) Schumpeter's view on entrepreneurship
- d) Walker's view on entrepreneurship

Assignment No.3

Explain the various sources of funds for a new venture.

Assignment No.4

Write short notes on the following.

- a) Software as a service model
- b) Characteristics of an entrepreneur

Assignment No.5

Explain the evolution of entrepreneurship in India.

Assignment No.6

"Environment Analysis" is an important factor influencing the new business. Explain with the suitable example.

Assignment No.7

What are the support agencies available to support a new enterprise?

Assignment No.8

Name various financial institutions in India which provide finance assistance to budding entrepreneurs. How you will approach them for finance needed for a new project?

Assignment No.9

What are the opportunities available in manufacturing services sector for an entrepreneur. Explain with suitable example.

Assignment No.10

Define an entrepreneur and Manager. What are the distinguishing characteristics of a successful entrepreneur and manager?

Subject code: 531
Subject: Research Methodology

Assignment No.1

Explain the meaning and sources of primary data and secondary data. Discuss the significance of each type giving advantage and disadvantages.

Assignment No.2

Define “sampling”. Discuss its process.

Assignment No.3

Write a note on:

- a) Editing, coding, classification and tabulation of data
- b) Research report

Assignment No.4

Discuss the role of research in social science and business. Illustrate your explanation with the help of examples.

Assignment No.5

Discuss the various statistics tools used for data analysis.

Assignment No.6

What is interpretation? Explain the need and importance of interpretation. Discuss the techniques and precautions used in the process of interpretation.

Assignment No.7

What do you mean by research report? Why research report is prepared? What are the various formats of research report? Discuss the steps for writing a research report.

Assignment No.8

Discuss the specific pattern of written reports and oral reports. Describe the principles of writing these reports. Also discuss their advantages and disadvantages.

Assignment No.9

Write a note on

- a) Schedule
- b) Case study
- c) Survey
- d) Types of interview

Assignment No.10

Write a note on

- a) Census and Sample Survey
- b) Questionnaire

Subject code: 532
Subject: Legal Aspects of Business

Assignment No.1

Explain the various modes by which a contract may be terminated under the Indian Contract Act, 1872.

Assignment No.2

Explain the various negotiable instruments provided under the Negotiable Instruments Act, 1881.

Assignment No.3

Explain the various rights guaranteed to the unpaid seller, under the Sale of Goods Act, 1930.

Assignment No.4

Define “Law” and classify various Business Laws.

Assignment No.5

What is an “offer”? Explain the rules of a valid offer under the Indian Contract Act, 1872.

Assignment No.6

Write a short note on the following

- a) Coercion
- b) Parties to Negotiable Instrument

Assignment No.7

Comment the parties to a contract, in a sense, make the law for themselves.

Assignment No.8

What is “bill of exchange”? Distinguish it from a “Cheque” under the Negotiable Instrument Act, 1881

Assignment No.9

Compare a “Partnership firm” with a “Company”

Assignment No.10

Highlight the essential of a “Contract of Sale” under the Sale of Goods Act, 1932.

Subject code: 533
Subject: Business Communication

Assignment No.1

Explain the term Barriers in Communication. Explain the types of Physical Barriers and Psychological Barriers in detail.

Assignment No.2

Elaborate on the principles of Effective Communication

Assignment No.3

Write short notes on any Two

- a. Audience analysis
- b. Leadership

Assignment No.4

What are the essentials of effective communication?

Assignment No.5

Explain the types of non-verbal communication in detail.

Assignment No.6

Explain the meaning and importance of improving listening skills

Assignment No.7

Write a short note on the following

- a) Strategies of good conversion
- b) Steps to good writing skills

Assignment No.8

Write a short note on the following

- a) body language
- b) Tone and language

Assignment No.9

Explain presentation skills and importance of visual aids in a presentation.

Assignment No.10

Write a short note on the following

- a. Feed back
- b. Meetings

Subject code: 534

Subject: Consumer Behaviour (MM) E-I

Assignment No.1

Write in detail various stages of the industrial buying process with diagram.

Assignment No.2

Write characteristics of a business buyer in detail.

Assignment No.3

Explain the term Global Consumer. What are the factors influencing behavior of a global consumer while buying each of the following from the Indian Market?

- i) Ayurvedic Medicine
- ii) Readymade garments

Assignment No.4

Explain in details on any two of the following

- a) Family life cycle
- b) Consumer delight
- c) Buying Motives
- d) Global Branding

Assignment No.5

Write in detail on the consumer protection act, 1986 and right of consumers.

Assignment No.6

Write difference between business and consumer markets.

Assignment No.7

Discuss the term 'Consumerism' in detail with its benefits.

Assignment No.8

What are the different roles played by individuals while buying consumer durables in a family? Explain with examples.

Assignment No.9

The buyer is motivated by economic and psychological factors. What are the other factors that influence the customers in their buying decisions?

Assignment No.10

What are the salient features of the Buyer Behaviour Model as developed by Nicoria Model?

Subject code: 535

Subject: Sales & Distribution Management (MM) E-II

Assignment No.1

What are sales Quotas? State and explain its importance and the methods used for setting Sales Quotas.

Assignment No.2

What is retailing? State and explain the role of retailer in distribution and promotion of brands.

Assignment No.3

Write short notes on the following

- a) Personal Selling
- b) Stages in PLC

Assignment No.4

Sales promotion and distribution are two sides of a coin. Comment.

Assignment No.5

Write short notes on the following

- a) Ware housing
- b) Importance of cost Vs efficiency in distribution operations

Assignment No.6

Write short notes on the following

- a) Methods of Sales Training
- b) Sales territory allocations

Assignment No.7

Write short notes on the following

- a) Brand shops- its role and effectiveness
- b) Emergence of organized retailing in India

Assignment No.8

Explain the role played by the sales manager and his duties and responsibilities in an organization.

Assignment No.9

Discuss the changing role of wholesalers and retailers in India with reference to the recent trends.

Assignment No.10

Write short notes on the following

- a) Physical Distribution
- b) Compensation to sales force

Subject code: 534
Subject: Employee Relationship Management (HR) E-I

Assignment No.1

What are the statutory provisions concerning employee health at work place?

Assignment No.2

What is Arbitration? Explain in detail various methods of arbitration.

Assignment No.3

Explain the machinery available for the settlement of Industrial dispute under the Industrial dispute Act 1947.

Assignment No.4

Discuss the role of Multinational corporations in labour relations.

Assignment No.5

What do you mean by Industrial relation? What are the causes of poor industrial relation? Suggest measures.

Assignment No.6

Write short notes on the following:

- a) Industrial relation System
- b) Safety training

Assignment No.7

Write short notes on the following:

- a) Functions of labour unions
- b) Historical review of Industrial relation in India

Assignment No.8

Explain in detail about the approaches of Industrial relations.

Assignment No.9

What are legal provisions to solve industrial dispute.

Assignment No.10

Define trade union. Explain the objectives of trade union.

Subject code: 535
Subject: Labour Legislation (HR) E-II

Assignment No.1

What are the deductions from wages that are authorized by the Payment of Wages Act, 1936?

Assignment No.2

With respect to the Industrial Disputes Act, 1947 discuss:

- a) Award
- b) Public Utility Service

Assignment No.3

Under the Industrial Employment (Standing Orders) Act, 1946 state the working Hours of

- a) Shops
- b) Restaurant

Assignment No.4

Discuss in brief the history of Trade Union Movement in India

Assignment No.5

Write notes on the following

- a) Manufacturing Process
- b) Weakness of Trade Unions

Assignment No.6

Write notes on the following

- a) Role of Conciliation Officer in Industrial Disputes Act 1947
- b) The power and functions of Certifying Officer under the Industrial Employment (Standing Orders) Act 1946

Assignment No.7

Explain the procedure for retrenchment under Industrial Dispute Act 1947.

Assignment No.8

Explain the important features of Minimum Wages Act 1948.

Assignment No.9

Write a letter to the authority under Industrial Dispute Act 1947, asking permission for retrenchment.

Assignment No.10

Discuss the provision relating to safety of the workers under the Factories Act, 1948.

Subject code: 534
Subject: Elements of Financial Services (Fin) E-I

Assignment No.1

What do you mean by financial statement analysis?

What are the uses and advantages of financial statement analysis?

Assignment No.2

Write a short note on following

- a) Source of long term and short term funds
- b) Bill discounting
- c) Under writing

Assignment No.3

What is the role and objective of following financial institutions?

- a) LIC
- b) IDBI
- c) EXIM Bank

Assignment No.4

Distinguish between profit and loss account and balance sheet.

Assignment No.5

State five items, which are covered in chairman's report of the company.

Assignment No.6

What is the role of IDBI

Assignment No.7

Explain the functions of IRDA

Assignment No.8

Brief short notes on the following:

- a) Share capital
- b) Underwriting

Assignment No.9

Brief short notes on the following:

- a) Bill Discounting
- b) Public Deposits

Assignment No.10

Brief short notes on the following:

- a) Debentures
- b) Insurance

Subject code: 535
Subject: -Elements to Management Control System (Fin)-II

Assignment No.1

Explain, what do you understand by Management Control?

Assignment No.2

Explain the different aspects of management control process.

Assignment No.3

Brief short notes on any two of following:

1. Flexible Budget
2. Functional Budget
3. Internal Audit under Management Control System.

Assignment No.4

Brief short notes on following:

- a) Need for management audit
- b) Basic Principles to be followed in the conduct of Management Audit.

Assignment No.5

Write in details of Budgetary Control with its advantages and limitations and essentials of effective budgeting.

Assignment No.6

Write in details on classification or types of budgets

Assignment No.7

Brief short notes on following:

- a) Performance Budgeting
- b) Fixed budget and flexible budget

Assignment No.8

Explain the 'key factor' in any budgeting system. Describe the necessity for and advantages of co-ordination between sales and production budgets.

Assignment No.9

Brief short notes on following:

- a) Motivation
- b) Job Enrichment

Assignment No.10

Brief short notes on following:

- a) Human Resource Accounting
- b) Participative management

Subject code: 534
Subject: International Marketing (IB)-I

Assignment No.1

Discuss the scope, challenges and opportunities of International Marketing.

Assignment No.2

“Study of the buying behavior of a customer plays an important role in deciding the strategy for a global market.” Discuss.

Assignment No.3

Write short notes the following

- a) Pricing for international markets
- b) Need of good MIS

Assignment No.4

How does Philip Kotler define marketing?

Assignment No.5

What are marketing strategies and tactics?

Assignment No.6

What are the various factors that could affect the global marketing opportunities of a company?

Assignment No.7

Write short notes the following

- a) Challenges of going global
- b) Technology gap

Assignment No.8

Give any two situations when dumping is considered a good marketing strategy.

Assignment No.9

Why is branding of a product is necessary?

Assignment No.10

Describe the rules for standards development

Subject code: 535
Subject: Global Business Environment (IB)-II

Assignment No.1

What is Globalization? What are the arguments for and against the globalization?

Assignment No.2

Explain in detail the mechanism for resolution of disputes in Global Trade.

Assignment No.3

Write short notes on any two:

- a) Functions of WTO
- b) UNCTAD
- c) Regionalization

Assignment No.4

Discuss elements of Macro Environment of Global Business

Assignment No.5

What are the factors influencing the Micro Environment?

Assignment No.6

Define concepts of Globalization and Regionalization.

Assignment No.7

Write short notes on Capitalism and Socialism

Assignment No.8

Define nature and importance of International Business

Assignment No.9

Impact of Globalization on National Economy

Assignment No.10

Write in details on Economic Environment with factors affecting?