

Attempt any two assignments from each subject.

Programme: M Com-II

Subject : Management Accounting

Code-201

Assignment 1

Attempt any of the following

10

Q.1 Define Management accounting and its importance, scope and objective in detail.

Or

Q. 1 Define advantages and limitations of Management accounting

Assignment 2

Attempt any of the following

10

- a) Illustrate the term Management accountant and role of Management accounting in decision making
- b) Give details about qualification, functions duties and responsibilities of Management accountant in Management account.

Assignment 3

Attempt any two of the following

10

- a) Working capital and its determinants
- b) Marginal Cost Accounting
- c) Budgets and budgetary control
- d) Types of setting of standards
- e) Variance analysis
- f) Capital Budgeting

Subject: Research Methodology

Code- 202

Assignment 1

Attempt any of the following

10

a) Define research with its objectives and types of research in detail.

Or

b) Importance of business research and areas of business research.

Assignment 2

Attempt any of the following

10

a) What is hypothesis and formulation of hypothesis? What are the characteristics of hypothesis?

OR

b) Define methods of data collection and various types of data collection in detail.

Assignment 3

Attempt any two of the following

10

a) Types of analysis

b) Use of computer in data analysis and data presentation

c) Testing of hypothesis

d) Report Writing

Subject: Advanced Accounting - III

Code- A-203

Assignment 1

Attempt any of the following

10

a) Define term Valuation of shares and goodwill with methods in detail.

Or

a) What are special features of accounting for educational institutions?

Assignment 2

Attempt the following:

10

a) Write development in accounting in details in various field.

Or

a) What is Branch accounting in detail?

Assignment 3

Attempt any two of the following

10

- i) Underwriting agreement
- ii) US GAAP and standards in India
- iii) Determination of the liability of underwriters
- iv) Foreign branches

Subject: Advanced Accounting - IV

Code - A 204

Assignment 1

10

What is audit? Difference about Internal audit and External Audit and co-ordination between the two

Or

Write various types of audit reports and Critical appraisal of auditor's report.

Assignment 2

Define any two of the following:

- a. Special audit
- b. Powers, duties and liabilities of auditor
- c. Charitable Trusts
- d. Co-operative Societies
- e. Multinational Companies
- f. Cost audit and Tax audit

Assignment 3

What is the difference between audit and investigation and various classes of investigation?

Or

What is corporate reporting and its objectives

Subject: Marketing -III

Code-M 205

Assignment 1

Attempt any of the following

10

Q.1 Define International Marketing with its nature and significance.

Or

Q2. What are the various types of environment in international Marketing?

Assignment 2

10

Describe the following (any two)

- a. Global Market Segmentation
- b. Packaging and Labeling
- c. Management of International brands
- d. Provisions of sales related services
- e. International Positioning
- f. WTO
- g. International marketing information system

Assignment 3

10

What is marketing planning and what are the issues in international marketing planning?

Subject: Marketing IV

Code-M 206

Assignment 1

Attempt any of the following

10

Q.1. Define service marketing and its nature and characteristics in detail.

Or

Q2. What are the importance of service marketing and its classification?

Assignment 2

10

Describe the following (any two)

- a. Service life cycle
- b. Marketing mix
- c. Role of internet
- d. Positioning of services
- e. Role of Management of services
- f. Strategies for managing inconsistency
- g. Monitoring and measuring customer satisfaction

Assignment 3

10

Define Information technology and services marketing applications in brief.

**Subject - Business Administration III
(Human Resource Management & Organizational Behaviour)**

Code-M 209

Assignment - 1

Q.1	What is 'Human Resource Management'? Explain various approaches to Human Resource Management.	15
	OR	
	Describe the challenges of HRM in Indian context and in changing global scenario.	
Q.2	Attempt Any One of the following:	05
a)	Social Problems of Human Employees	
b)	Contract Labour	

Assignment - 2

Q.1	Explain in detail internal and external sources of recruitment.	15
	OR	
	What is 'Training'? Discuss different methods of training to employees.	
Q.2	Attempt Any One of the following:	05
a)	Objectives of Training	
b)	Kinds of Retirement	

Assignment - 3

Q.1	What do you mean by Performance Appraisal? Explain different methods of performance appraisal.	15
	OR	
	Explain the concepts of HR Audit and HR Outsourcing.	
Q.2	Attempt Any One of the following:	05
a)	Job Evaluation	
b)	Downsizing	

**Subject - Business Administration IV
(Recent Advances in Business Administration)**

Code-M 210

Assignment - 1

Q.1	What do you mean by management of change? Explain the different types of change and need for change in business organization.	15
	OR	
	Explain the term ERP and discuss its evolution.	
Q.2	Attempt Any One of the following:	05
a)	Cross cultural risk	
b)	Total Quality Management	

Assignment - 2

Q.1	Explain the concept, merits and elements of Kaizen.	15
	OR	
	What do you mean by 'Quality Control'? State its objectives and discuss how it can be implemented in an Organization.	
Q.2	Attempt Any One of the following:	05
a)	Global Management System –Concept.	
b)	Six Sigma Technique – features.	

Assignment - 3

Q.1	“Change without pain is possible”-Discuss the statement with reference to management of change.	15
	OR	
	Discuss various tools of ERP.	
Q.2	Attempt Any One of the following:	05
a)	Acquisition and mergers	
b)	Current trends in mergers	