

**BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY), Pune
School of Distance Education
M.A. Semester- II (CBCS-2018 Course)**

PGSEC 21: English for Specific Purposes

Sr.No	ASSIGNMENT - I	Mark
Q. 1	Attempt any one of the Following :	(10)
A)	What is mean by communication? Comment on the barriers to effective communication and principles of effective communication.	
B)	What is the difference between General English and Business English?	
Q. 2	Write short-note on any one of the following:	(05)
A)	The structure of a report in business management	
B)	Reading for information and for comprehension	
ASSIGNMENT - II		
Q.1	Attempt any one of the Following :	(10)
A)	What is the difference between General English and English in Science and Technology?	
B)	What is the difference between General English and English in the Media and the Advertising World?	
Q.2	Write short-note on any one of the following	(05)
A)	The structure and language of an advertisement in print	
B)	The structure and content of business letters	