

**BharatiVidyapeeth**  
**(Deemed to be University), Pune**  
**School of Distance Education**

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<b>Assignment No.</b>		<b>Name of the Assignment Setter:</b>		<b>MEGHA SEHGAL</b>	
<b>Course code</b>	<b>334</b>	<b>Class:</b>	<b>MBA</b>	<b>Semester:</b>	<b>III</b>

<b>Subject:</b>	<b>HUMAN RESOURCE MANAGEMENT (HRM) IN RETAIL</b>
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Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) Define the meaning and importance of HRM in Retail
- b) Explain the modern techniques of performance appraisal.

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) Discuss the tools used for motivating retail employees.
- b) Define manpower planning in retail business.
- c) Explain the process of designing an effective training & development for Retail Employees.
- d) Discuss briefly importance of performance Appraisal concept.

Q.3) Write Short Notes on (**ANY TWO**) (08)

- a) Organization chart of Retail Business
- b) HRM environment of Retail
- c) Explain any case study of HRM in Retail

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