

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:	Mrs Savneet Kaur		
Course code	AB02	Class:	MBA	Semester:	IIIrd Sem

Subject:	SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) Describe supply chain management approach and its elements.
- b) Define conceptual model of supply chain management.

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

- a) Define evolution and elements of logistics management.
- b) Elaborate performance measurement and control in Agri supply chain management.
- c) Discuss various global logistics trends.
- d) Briefly explain demand planning and forecasting.

Q.3) Write Short Notes on (ANY TWO) (08)

- a) Vendor Management inventory
- b) (JIT) Just In time
- c) Supply chain management
- d) GPS Technology

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