GAGANGAD - I: WINTER - 2016

Subject : History of Tourism

Day: Thursday Time: 11.00 AM TO 02.00 PM S.D.E. Max Marks: 70 Date: 06/10/2016 Total Pages: 1 N.B.: 1) All questions are **COMPULSORY**. 2) Figures to the right indicate FULL marks. Q.1 Answer Any **FOUR** of the following: (20)Write a short note on 'Spice Route'. a) b) Discuss the importance of Suez canal in sea trade. Mention the other sea trade routes of ancient world. c) What is 'Pilgrimage Tourism'? Explain any two pilgrimage tours in India. d) Discuss the changes in tourism activity from ancient to medieval world. e) Discuss 'Beach Tourism' in reference to Goa. f) Discuss the various secondary sources for studying history of tourism. Q.2 Answer Any **TWO** of the following: (10)Write a short note on: Medical Tourism in Kerala with special reference to a) Resorts and Spas. b) Elaborate on the effect of Tourism on socio-cultural activities of a region. c) Discuss the importance of Travelogues with reference to Ancient World. Q.3 Answer Any **ONE** of the following: (10)Explain the concept of Tourism? Distinguish between Travel and Tourism. Write a short note on: Seven Wonders of the World. Q.4 Answer Any **TWO** of the following: (10)a) Write a short note on 'Methodology for History of Tourism'. b) Write a short note on 'Ancient Indian Civilization'. c) How has rise and fall of Islamic empires affected tourism in India? Q.5 Answer Any **ONE** of the following: (10)Write a short note on: b) Mass Tourism a) Tourism and its products b) How has development of trade routes helped in development of tourism in ancient world? **Q.6** Answer Any TWO of the following: (10)a) Discuss the impact of urbanization of a region on tourism activity. b) With help of examples discuss various motives of travel. c) Write short note on: a) Characteristics of Tourism b) Heritage Tourism in Northern India