GAGANGAD - I: WINTER - 2016

Subject: Introduction to Tourism

Day: Saturday

Time: 11.00 AM TO 02.00 PM S.D.E. Max Marks: 70 Total Pages: 1 Date: 01/10/2016 N.B.: O. No.1 is **COMPULSORY**. 1) Answer all questions from Q. No.2 to Q. No.-6 2) [20] Write short note on (ANY FOUR) **Q.1** Multiplier effect A) Role of ASI in protection of historical sites Eco tourism **C**) **MICE** D) Incredible India E) [10] **Q.2** Define tourism. Explain popular types of tourism in India. Explain the growth and development of tourism in India, since the [10] B) last decade. What are the socio-cultural impacts of tourism on a destination? [10] Q.3 A) Explain the economic impacts of tourism on the local, national and [10] B) global economy. "Asian countries attract the bulk of western tourists". Explain the [10] Q.4 A) statement. OR [10] Explain the historical evolution of travel and tourism. [10]Write a note on "India-A pilgrim tourism destination" Q.5 A) Explain the role of the Union and State governments in promotion of [10] B) domestic tourism in India, with an example. [10] **Q.6** Answer ANY TWO out of THREE A) The Hague Resolution Inbound & Outbound tourism regulations ii) Environmental impacts of tourism OR How does tourism help in the development of the economy of a developing country vis-à-vis a developed nation? Explain with examples.

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