

Subject : International Tourism

Day : Saturday
Date : 02/04/2016

S.D.E.



Time : 11.00 AM TO 02.00 PM
Max Marks : 70 Total Pages : 1

N.B.:

- 1) Q. No.1 is **COMPULSORY**.
- 2) Answer all Questions from Q. No.2 to Q. No.-6.

- Q.1** Write short note on (ANY FOUR) [20]
A) History of growth of Travel
B) IATA
C) Balance of payment and Tourism
D) Destination Development
E) "Incredible India"
- Q.2** A) Explain the factors affecting global and regional tourist Movements. [10]
OR
B) What are the international rules and regulations for Hotels. [10]
- Q.3** A) Give the role and functions of ANY TWO of the following Tourism [10]
Organizations:
i) WTO ii) PATA iii) ICAO
OR
B) Explain the changing trends in International Tourism [10]
- Q.4** A) What are the tourism related issues affecting society and Human [10]
Rights?
OR
B) Explain the various environment and health hazards caused by [10]
Tourism with examples.
- Q.5** A) How will global competition affect the future of International [10]
Tourism?
OR
B) Explain the tourism developments due to advancement in the sphere [10]
of -
i) Technology and Automation
ii) Transportation
- Q.6** A) How can international tourism be marketed globally? Give [10]
examples.
OR
B) Explain the concept of regional development of Tourism with [10]
examples.

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