

Subject : Tourism Economics

Day : Wednesday
Date : 13/04/2016



Time : 11.00 AM TO 02.00 PM
Max Marks : 70 Total Pages : 1

N. B. :

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 Write short notes on **Any FOUR** of the following : **(20)**

- i) Tourism demand and supply
- ii) Socio-economic benefits of tourism
- iii) Tourism and employment generation
- iv) Multiplier effect
- v) Foreign exchange earnings from tourism.

Q.2 A) Explain the role of DoT, RBI and the Planning commission in financial statistical analysis with respect to tourism. **(10)**

OR

B) How can BOP (Balance of Payment) help the economy through tourism? Explain with examples. **(10)**

Q.3 A) Write a detailed note on - Cost benefit analysis of tourism for local tourism development. **(10)**

OR

B) How does tourism impact inflation at a destination? Give examples. **(10)**

Q.4 A) How are the foreign exchange earnings of the tourism sector assessed? **(10)**

OR

B) Write a note on : **(10)**
i) Income elasticity
ii) Price elasticity of demand

Q.5 A) What are the financial planning considerations for regional tourism development in India? **(10)**

OR

B) What is a feasibility analysis in case of tourism? **(10)**

Q.6 A) How does International tourism help to boost the Indian Economy? Explain with examples. **(10)**

OR

B) "Leadership and team building go hand - in - hand. Explain this statement with respect to a travel organization. **(10)**

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