

Subject : Tourism Economics

Day : Friday
Date : 14/10/2016

S.D.E.



Time : 11.00 AM TO 02.00 PM
Max Marks : 70 Total Pages : 1

N. B. :

- 1) **Q. No. 1 is COMPULSORY** and carries **20** marks.
- 2) **Q. No. 2 to Q. No. 6** carry **10** marks each.

- Q. 1** Write short notes on **ANY FOUR** of the following: **(20)**
- a) Multiplier effect
 - b) ITDC
 - c) BOP
 - d) Regional planning considerations in tourism
 - e) Financial planning for tourism development
- Q. 2** Attempt **ANY ONE** of the following: **(10)**
- a) How does tourism help to boost Indian economy?
 - b) Explain the role of various Indian tourism organizations in its development.
- Q. 3** Attempt **ANY ONE** of the following: **(10)**
- a) What are the socio-economic impacts and benefits of tourism? Explain with examples.
 - b) How does tourism contribute towards employment generation? Explain with reference to the Indian scenario.
- Q. 4** Attempt **ANY ONE** of the following: **(10)**
- a) What are the various ways in which tourism helps to generate revenue in the economy? Give suitable examples.
 - b) Explain the impact of fluctuations in the foreign exchange rate on the tourism sector, with examples.
- Q. 5** Attempt **ANY ONE** of the following: **(10)**
- a) Explain the concept and factors that affect demand and supply in tourism.
 - b) What is the co-relation between tourism activity and inflation at a tourist destination?
- Q. 6** Attempt **ANY ONE** of the following: **(10)**
- a) What is the role of leadership and team management in a travel organization?
 - b) Write short notes on the following:
 - i) Organizational goals in a travel agency
 - ii) Human Resource Planning in tourism