

Subject : Elective-II d) Global Business Environment (IB)

Day : Wednesday

Date : 15/06/2016



Time : 10.00 AM TO 1.00 PM

Max Marks : 80 Total Pages : 1

N.B.:

- 1) Attempt any **FIVE** questions.
 - 2) Figures to the **RIGHT** indicate full marks.
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- Q.1** Define Globalization. What are advantages and disadvantages of globalization? (16)
- Q.2** Discuss micro-factors influencing Global Business Environment. (16)
- Q.3** Explain Adam Smith's 'Absolute Cost Advantage' theory of International Trade. (16)
- Q.4** What are measures adopted for resolution of disputes in International Business? (16)
- Q.5** Differentiate between 'Global business' and 'Domestic Business.' (16)
- Q.6** Write a brief note on major Economic Systems followed in economies of world. (16)
- Q.7** Discuss 'Technology' as an element of Macro Environment. (16)
- Q.8** Write short notes on (Any **TWO**) (16)
- a) W.T.O.
 - b) MNC's / TNC's
 - c) O.E.C.D.
 - d) Regionalization.

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