

Subject : International Business

Day : Monday
Date : 06/06/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 80 Total Pages : 1

N.B.:

- 1) Attempt any **THREE** questions from Section - I and any **TWO** from Section –II.
 - 2) All questions carry **EQUAL** marks.
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SECTION-I

- Q.1** Why companies engage in International Business. **(16)**
- Q.2** Differentiate clearly between Domestic and International Trade. **(16)**
- Q.3** Discuss the role played by WTO in promoting world Trade. **(16)**
- Q.4** Write a brief note on International Human Resource Management. **(16)**
- Q.5** Define the term Globalization. Discuss merits and De- merits. **(16)**

SECTION-II

- Q.6** Define exchange rate. What are advantages of fixed and flexible exchange rates? **(16)**
- Q.7** Define Balance of payment. Differentiate between Current and Capital Account of BOP. **(16)**
- Q.8** Write short notes on any **TWO**: **(16)**
- a) International Marketing
 - b) MNC's – multi national companies
 - c) Trade deficit/ surplus

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