Subject : E-Commerce Applications

Day : Monday **S.D.E.** ‖‖‖‖‖‖‖‖‖ Time : 10.00 AM TO 1.00 PM
Date : 16/06/2014 **18985** Max Marks : 80 Total Pages : 1

N.B.:
1) Attempt **ANY FIVE** questions from **Section -I** and **ANY TWO** from **Section- II**.
2) Figures to the right indicate **FULL** marks.
3) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

Q.1 Define E-commerce. Explain various unique features of E-commerce technology. **(10)**

Q.2 Compare traditional business Vs- E- commerce business. **(10)**

Q.3 What is EDI? Explain types of EDI with example **(10)**

Q.4 Explain in detail various security issues of e-commerce. **(10)**

Q.5 What is retailing? Explain in detail with example. **(10)**

Q.6 What is Firewall? Explain in detail types of firewall. **(10)**

Q.7 Short Notes (**ANY TWO**) **(10)**
   a) Digital certificate
   b) Choosing an ISP
   c) Outsourcing

SECTION-II

Q.8 What is e-payment? Explain with example any three online payment systems. **(15)**

Q.9 Design a website same like amazon.com. **(15)**

Q.10 What is cryptography? Explain types of cryptography in detail with example. **(15)**

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