

**Subject : International Business**

Day : Thursday  
Date : 15/12/2016



Time : 02.00 PM TO 05.00 PM  
Max Marks : 70 Total Pages : 1

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**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Answers to both the sections should be written in the **SAME** answer book.
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**SECTION – I**

- Q.1** Distinguish between International and Domestic Business Environment. (10)
- Q.2** Explain in detail about any two key features of International Finance. (10)
- Q.3** Describe the role of MNCs in International Business. (10)
- Q.4** What is Trade Settlement? Describe its significance in International Business. (10)
- Q.5** Write short notes on (**ANY TWO**): (10)
- a) Export Marketing
  - b) Documentary Credit
  - c) Euro Market

**SECTION – II**

- Q.6** Comment on FDI Inflow because of Make in India and its impact on Balance of Payment of India (15)
- Q.7** “Letter of Credit is a facilitator of International Business”. Appraise the statement. (15)
- Q.8** Describe the factors significant in exchange rate determination. (15)

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