

Subject : Radio Production Planning

Day : Saturday
Date : 17/12/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 70 Total Pages : 1

N.B.:

- 1) Attempt any **THREE** questions from Section – I and any **TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
-

SECTION-I

- Q.1** Discuss the emergence of FM radio channels and its effectiveness compared to AIR's AM channels. (14)
- Q.2** What are the principles and characteristics of Radio News? (14)
- Q.3** How Debates and Discussions should be planned for radio broadcasting? Elaborate your answer with reference to format, participants, moderating, etc. (14)
- Q.4** What are different formats of radio production? List and elaborate. (14)
- Q.5** Write short notes on any **TWO** of the following: (14)
- a) Satellite and internet Radio
 - b) Interviewing for Radio
 - c) Creative use of sound for documentary
 - d) Programme planning

SECTION-II

- Q.6** Prepare a business plan for starting a FM broadcasting company in your city. (14)
- Q.7** As a Radio Station Director, you are required to select a drama which will be broadcasted as a serial. Which criteria would you use for selection? (14)
- Q.8** During this year, you Radio station have planned to broadcast at least six radio documentaries. Which should be subjects of documentaries and their timings of broadcast? Justify your answer. (14)

* * * *