

Subject : Elective-IV : Supply Chain Management (Retail Management)

Day : Wednesday
Date : 14/12/2016



Time : 02.00 P.M. TO 05.00 P.M.
Max Marks : 70 Total Pages : 1

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain importance and objectives of supply chain management. (10)
- Q.2** What do you understand by ‘Demand Forecasting’? Explain significance of demand forecasting in supply chain. (10)
- Q.3** Discuss different factors influencing ‘Distribution’ in supply chain management. (10)
- Q.4** Illustrate logistics interfaces with other functional area of business. (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Supply chain drivers
 - b) Supply chain integration
 - c) Modeling in supply chain

SECTION – II

- Q.6** Suggest Sourcing System in detail for a pickle manufacturing company. (15)
- Q.7** Explain in details how ‘Just in Time and Quick Response’ logistics can be used in making supply chain efficient. (15)
- Q.8** “Now a day’s Supply Chain Management is a Key Business Operation”. Comment. (15)

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