

**Subject : Innovation & Technology Management**

Day : Thursday  
Date : 15/12/2016



Time : 10.00 A.M. TO 1.00 P.M.  
Max Marks : 70 Total Pages : 1

**N.B.:**

- 1) Attempt **ANY THREE** questions from Section - I and attempt **ANY TWO** questions from Section - II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

**SECTION - I**

- Q.1 a)** Discuss the advantages of ERP softwares. [07]  
**b)** What are the problems in ERP implementation? [07]
- Q.2** Explain the process of Business Process RE-engineering and state its advantages. [14]
- Q.3** What is meant by management of technology? Explain the benefits of technology absorption. [14]
- Q.4** Explain the following terms: [14]  
**a)** Morphological methods for technology forecasting  
**b)** Curve fitting
- Q.5** Write short notes on **ANY TWO** of the following: [14]  
**a)** Assessment and Evaluation of Technology  
**b)** Network Techniques  
**c)** EDI

**SECTION - II**

- Q.6** Explain the e-business model used in Internet Banking. What are the business opportunities for the various organizations in E-Commerce? [14]
- Q.7** Explain the Supply Chain Management process in the automobile sector (e.g., production of two-wheelers). [14]
- Q.8** Discuss the role of E-business solutions which can be implemented by the government authorities for the public services (e.g., payment of taxes). [14]

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