

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.	01	Name of the Assignment Setter:		Dr. D. D. Ruikar	
Course:	MCA			Semester:	III

Subject:	Big Data (Introduction to Big data)
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) State and Explain big data business model
- b) Explain business impact of big data

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

- a) Describe data analysis life cycle
- b) Explain decision making theory and strategies for big data.
- c) Differentiate between business intelligence and data mining.
- d) What are the key decisions to build a relevant user experience.

Q.3) Write Short Notes on (ANY TWO) (08)

- a) Business intelligence tools
- b) Types and sources of big data
- c) Uses of business intelligence in vertical AI
- d) Life science intelligence

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