

Bharati Vidyapeeth
(Deemed to be University), Pune

Centre for Distance and Online Education (CDOE)

Name of the Assignment Setter:		Akshada Salunke			
Course:	BCOM 2018	Class:	TY BCOM	Semester:	VI
Subject:	Business Entrepreneurship – V				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	What is a small scale industry? Explain the problems in the implementation stage and development stage of small scale industries?				
b)	What are multinational companies? Explain the merits and demerits of multinational companies?				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(10)
a)	Explain the competition between small and medium enterprises?				
b)	Explain the problems of small scale industries development stage?				
c)	Explain the problem of small scale industry marketing?				
d)	What are multinational companies? Specify a multinational approach?				
Q.3)	Write Short Notes on (ANY TWO)				(10)
a)	Government Democracy				
b)	Inflation Exception Support				
c)	Symptoms of a sick industry				
d)	Changing government policies				
