

Programme : Masters of Business Administration (MBA-IT) (2010 course)

Semester : V

Subject Code : 501

Subject : Project Management

Attempt any TWO assignment from the following

Q1	Discuss importance of project planning.
Q2	Name and briefly describe the three primary goals of a project management. Why is there a trade-off among these prime objectives?
Q3	Explain financial analysis tools and techniques.
Q4	What do you mean by Project Feasibility Study? Explain briefly the components of industrial feasibility studies as published by UNIDO. Explain these briefly.
Q5	What do you understand by Project Management Processes? Enumerate these processes and how these interact during the life cycle and various phases of the project.

Subject Code : 502

Subject : Innovation & Technology Management

Attempt any TWO assignment from the following

Q1	Define: 1. Explain how Technology can be an asset for the growth of business. 2. Explain giving examples, difference between high technology, low technology emerging technology and codified technology.
Q2	Give detail modes of financing Technological Innovation. Appropriate examples in each mode may be given to explain points.
Q3	Application of MRP II with example.
Q4	Write your views on supply chain management along with advantages.
Q5	Write a short note on B2C-E-COMMERCE.

Subject Code : 503

Subject : IT Enabled Services

Attempt any TWO assignment from the following

Q1	Outsourcing is an age old strategy'. Explain with examples. Brief on advantages of outsourcing.
Q2	Write short notes on any Two of the following. <ul style="list-style-type: none">• CRM in Govt. authorities• Help desk for a Credit Card company• Lifetime value
Q3	Explain in detail any four strategies adopted by call centers to reduce attrition.
Q4	Explain technology or software applications involved in an outbound call center process.
Q5	Write short notes on the following: <ul style="list-style-type: none">a) Chain Managementb) HR Functions

Subject Code : 504

Subject : Information System Audit

Attempt any TWO assignment from the following

Q1	What are common forms of tools or techniques used to perform monitoring?
Q2	What are different types of security-enhanced protocol extensions?
Q3	What is security policy? Explain steps involved in its implementation.

Q4	Explain: a) Purpose of cryptography? b) What is transposition cipher? c) How Secret key cryptography works?																				
Q5	Write a short note on : a) Cryptography b) Data classification																				
Subject Code : 505																					
Subject : Management Science and Decision Technology																					
Attempt any TWO assignment from the following																					
Q1	"Decision making is the primary task of management". Discuss this statement and explain the process of decision-making.																				
Q2	Compare and contrast the Scientific Management Theory with Behavioral Science Theory.																				
Q3	Write a note on a) Pay-off matrix b) Queuing Theory																				
Q4	Write a note on a) Correlation Analysis with its various types b) Rank Method with merits and demerits																				
Q5	<p>A scientist has come up with a new product and now has three choice before him Either -</p> <p>i) Manufacture the product himself. ii) Allow someone else to make it and be paid on royalty basis. iii) Sell the rights for a lump sum.</p> <p>The expected profits on level of sales are shown below (in'000 Rs)</p> <table border="1" data-bbox="386 1066 1318 1270"> <thead> <tr> <th>Probability</th> <th colspan="3">Sales</th> </tr> <tr> <th>(OPTIONS)</th> <th>High (0.2)</th> <th>Medium (0.5)</th> <th>Low (0.3)</th> </tr> </thead> <tbody> <tr> <td>Manufacture himself</td> <td>80</td> <td>40</td> <td>-20</td> </tr> <tr> <td>Take Royalties</td> <td>50</td> <td>30</td> <td>10</td> </tr> <tr> <td>Sell all rights</td> <td>20</td> <td>20</td> <td>20</td> </tr> </tbody> </table> <p>Draw a decision tree for the problem.</p>	Probability	Sales			(OPTIONS)	High (0.2)	Medium (0.5)	Low (0.3)	Manufacture himself	80	40	-20	Take Royalties	50	30	10	Sell all rights	20	20	20
Probability	Sales																				
(OPTIONS)	High (0.2)	Medium (0.5)	Low (0.3)																		
Manufacture himself	80	40	-20																		
Take Royalties	50	30	10																		
Sell all rights	20	20	20																		