

**Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education**

Name of the Assignment Setter:		Dr. Sonia Sorte		
Course:	MBA/MBA HR-CBCS 2020	Class:		Semester: II
Subject:	International Business			
Q.1)	Attempt ANY ONE of the Following (1000 Words)			(10)
a)	Define International Business. Discuss nature and scope of International Business			
b)	Explain the Absolute Cost Advantage Theory of International Trade with suitable examples.			
Q.2)	Attempt ANY TWO of the Following (800 Words)			(12)
a)	Explain the objectives, structure and functions of WTO.			
b)	Define Foreign Exchange Rate. What are the factors affecting Foreign Exchange Rate?			
c)	Elaborate the current Foreign Trade Policy of India highlighting the role of Export Oriented Units.			
d)	Explain how domestic and global marketing strategies differ?			
Q.3)	Write Short Notes on (ANY TWO)			(08)
a)	Elements of Balance of Payment			
b)	European Union			
c)	Role of IMF in world trade			
d)	GATT -benefits to India			
