



FACULTY OF MANAGEMENT

DISTANCE EDUCATION

Application Booklet 2024-2025 (January 2024 Session)



BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)



EXCELLENCE IN EDUCATION SINCE 1996

INTRODUCTION

A great visionary; Hon'ble. Dr. Patangrao Kadam laid down the cornerstone of Bharati Vidyapeeth in 1964. Bharati Vidyapeeth was conferred the status of Deemed to be University in 1996 in view of its academic excellence.

All the programmes offered by BV(DU) are recognized by UGC, AICTE or the respective statutory councils and are known to be innovative and evolving in nature. BV(DU) presently has 29 constituent units, including three research institutes. BV(DU) has world-class infrastructure and facilities, and adopts latest and finest teaching pedagogies. BV(DU) has entered into many national, as well as, international collaborations.

DISTANCE EDUCATION

CENTRE FOR DISTANCE AND ONLINE EDUCATION

Bharati Vidyapeeth (Deemed to be University) is an academic institution with social commitment. It has made high quality education available to a large number of students through its constituent units.

The University is aware that almost 90% of the prospective students, belonging to the college going age-group i.e. 18-23 years, do not get opportunities for higher education because of numerous difficulties, such as, residential locations in rural and tribal areas, financial constraints, and other personal time limitations on account of employment or household chores etc. Considering that it is its responsibility to provide educational opportunities to such deprived students – rural, tribal, poor and women population, the University has established the School of Distance Education.

Through this Centre, the University makes high quality education available to the students. The School of Distance Education makes available all the necessary amenities to the students enrolled with it to accelerate their self learning.

Besides providing high quality education to its students, the School of Distance Education has also certain other objectives such as -

- To promote the culture of self learning, continuing and lifelong learning in the society.
- To accelerate individual development and personal productivity through skill development.
- To relieve the students from the constraints of time and place while learning.
- Career stability and progression or a transition into a new Profession or Field.



NETWORK OF LEARNER SUPPORT CENTRES

The efficiently organized and managed **Learner Support Centres (LSC)** are an essential component of the Distance Education Mode. The Bharati Vidyapeeth (Deemed to be University) has established Ten Learner Support Centres in its own constituent units located in Pune, New Delhi, Navi Mumbai, Kolhapur, Karad, Sangli and Solapur which is a unique feature of our Centre. These centres function as an interface between the University and students and work as a collaborator in effective programme delivery.

The following facilities are provided at all the Learner Support Centres:

- Subject specific and general academic counseling by the senior academics.
- Excellent Library facilities / Lab Facilities.
- Conduct of assignments, tutorial sessions/seminars and University examinations.

The academic programmes are conducted in collaboration with faculties of Bharati Vidyapeeth (Deemed to be University) institutions where these Learner Support Centres are located. These Institutions have excellent buildings and infra structural facilities including state of the art learning resources. Through a decade of excellent educational inputs and academic ambience, these institutions have emerged as vibrant learning campuses in their areas. Through the academic counseling, seminars/tutorial sessions at local centres, continuous monitoring of the students learning is ensured. This works as an important motivating factor for a learner to learn. The Academic Co-ordination Unit for the Programme concerned is created for monitoring the programme and student progress most effectively.

PROGRAMMES OFFERED

Bharati Vidyapeeth (Deemed to be University) through centres located in its constituent units offers a number of short term, long term academic programmes leading to Degrees and Diplomas all the programmes, have been conceived and developed by the academic bodies of the University, through a properly laid down processes. Some of the programmes which are need-based are offered.

The programmes equip the learner with additional qualifications and provide them opportunities for self enrichment. The learner need not discontinue either vertical liberal education ladder or give up his/her job. Knowledge upgradation that a learner gets through these programmes helps in increasing his/her prospects for better employment.

VALUE ADDED WORKSHOPS & ONLINE SEMINARS

Swami Vivekananda, once said "A nation is advanced in proportion of education and intelligence spread among the masses.

BV(DU) truly believes in this adage and therefore plans to introduce workshops over select weekends for its students through which they can participate and get involved in the process. Students could also get an opportunity to network with their peers and interact with senior corporate head honchos at such workshops.



LMS PORTAL

- Video Learning
- Virtual Classroom
- Blended Learning
- Assignments
- Recorded Video
- Announcement

- Self Paced Learning
- Rapid Learning
- Tests
- Practices & Exams
- Progress Tracking



"Unlock the full potential of distance and online learning with our feature rich LMS solution."

PLACEMENT SUPPORT

If Opportunity Doesn't Knock, Build a Door.

- Online Registration
- Pre Assessment
- Self SWOT Analysis
- Growth Analysis
- Assistance for Job
- Industry Collaboration
- National Employability
- Career Guidance and Counseling

- Data Analysis
- Training
- Skill Development
- Alumni Network
- Resume Building
- Mock Interview Support



M placement.soe@bharatividyapeeth.edu





ADMISSION PROCEDURE

Online Application Form is available on our website (distance.bharatividyapeeth.edu), Candidate can choose any Learner Support Centre located in our institutes in Pune, New Delhi, Navi Mumbai, Kolhapur, Karad, Sangli and Solapur.

The candidate will have to apply for admission to any academic programme of his / her choice in the prescribed form available on the website. The candidate will be admitted provisionally to the programme on verification of the eligibility for admission. He / She will be asked to complete the eligibility requirement by submitting the following original documents which will be returned after verification.

- Original Copies of 10th and 12th Mark Sheets of examination for verification.
- Original Copies Mark sheet of last qualifying examination for verification.
- Original Copies Passing certificate of last qualifying examination for verification.
- Two I-card size photographs.
- Transfer Certificate / Leaving Certificate (Original).
- Migration Certificate (Original).

for Non-Submission of leaving / Transfer and Migration Certificate in prescribed format of SDE

- Gap Certificate (If there is a gap of more than 2 years in education.
- Caste Certificate (If applicable).
- Bonafide Certificate (if applicable)
- Gazette Certificate / Official Marriage Registration Certificate (in case of change in name)
- Photo Identity Document
- Document of age proof
- Aadhaar Card
- Aadhaar Linked Mobile No.
- ABC ID (Academic Bank of Credits)
- · Documents which will be accepted are
 - 1. Passport, 2. Election Card, 3. PAN Card, 4. Birth Certificate, 5. Driving License.

Please find below Digital Image Student Photo Requirements.

- 1. Recent colour photograph must be uploaded.
- 2. It should have full face, front view.
- 3. The background should be a plain white or off-white.
- 4. The expression on the face should look natural.
- 5. Caps, hats and dark glasses are not acceptable. Religious headwear is allowed but it must not cover your face.

Cost of Application is **Rs. 200/-** (Per Year) Note: (i)

- (iii) Student has to pay Rs.1000/- extra as 'Admission Fee' whenever He/She admitted for the first time for any programme.
- Cost of Application & Admission fee is non refundable.

RULES REGARDING PAYMENT AND REFUND OF FEES

- The fees are to be paid through online mode.
- ➤ If a student submits his application for cancellation of admission within 15 calendar days from the date of his / her admission to that particular course, 10% of the total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fees paid by him / her as administrative and other charges and the remaining amount will be refunded to him / her.
- ➤ If a student submits his application for cancellation of admission after 15 days but within 30 calendar days from the date of his / her admission to that particular course 25% of the total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fees paid by him / her as administrative and other charges and the remaining amount will be refunded to him / her.

- The fees will not be refunded either in part or in full, if the student submits his / her application for cancellation of his / her admission after 30 calendar days from the date of his / her admission to that course.
- The students shall be required to bear their own expenses in connection with project work, field visits, dissertation, postage for sending study assignments etc.
- ➤ The examination fees should be paid separately, as per the schedules announced by the University.
- ➤ BV(DU) follows the UGC directions regarding refund of fees.



INVEST IN EDUCATION

NOTE:

A) (Dual Degree)

- i) A Student can pursue two academic programmes, one in full time physical mode any another in Open and Distance Learning (ODL / Online mode; or up to two ODL / Online programmes simultaneously.
- ii) Degree or diploma programmes under ODL / Online mode shall be pursued with only such HEIs which are recognized by UGC / Statutory Council / Govt. of India for running such programmes.
- iii) Degree or diploma programmes under these guidelines shall be governed by the Regulations notified by the UGC and also the respective statutory / professional councils, wherever applicable.

BBA

BACHELOR OF BUSINESS ADMINISTRATION (THREE YEARS) / (FOUR YEARS - HONORS)

Eligibility: 10 + 2 or its equivalent from any recognized Board.

Duration: 3 Years / 4 Years - Honors

The duration of BBA Three Year Degree Programme having six semesters and BBA (Honors) Degree Programme will be of four years spread across Eight Semesters with multiple entry and exit options. Student should complete the 4 years degree programme within 7 years.

Following EXIT options are available with the students:

Exit Options	Minimum Credits Requirements	NSQF Level	Bridge Course Requirements For Exit	
Certificate in Business Administration After successful completion of first year	40	5	10 credits bridge course(s) lasting two months including at least 06 credits job specific internship that would help the learner to acquire job ready competencies to enter the workforce.	
Diploma in Business Administration After successful completion of second year	80	6		
Bachelor's Degree After successful completion of Third year	120	7		
Bachelor's Degree with Honors After successful completion of fourth year	160	8		

Note: Student is free to complete some interdisciplinary courses from other institutes provided he/she should earn 50% required credits from home HEI.

Student should complete the core disciplinary courses from home University (HEI) to get exit option for UG certificate/ UG diploma/ Bachelor Degree.



Following Entry options are available with the students:

- Student who opt Exit option at the end of 1st/2nd/3rd year, can reenter the same programme within three years from Exit.
- Student with Bachelors Degree can opt for Bachelor degree with Honors
- Student with Bachelors Degree can opt for Bachelor degree with Honors (Research) if the student secure CGPA >= 9.25

Exit Options	NSQF Level	Professional Knowledge	Skill
At the end of first year	5	Knowledge of facts, principles, processes, concepts in a field of work or study	Desired mathematical skills, understanding of social, political environment, and some skill in collecting and organizing information, communication
At the end of Second year	6	Factual and theoretical knowledge in the broad context within a field of work or study	Reasonably good in mathematical calculations, understanding social and political environment, good skill in collecting and organizing information, logical communication
At the end of Third year	7	Wide ranging factual and theoretical knowledge in the broad context within a field of work or study	Good logical and mathematical skill, understanding social, political and natural environment, good in collecting and organizing information, communication and presentation skills
At the end of Fourth year `	8	Comprehensive, cognitive theoretical knowledge and practical skills to develop creative solutions to abstract problem	Exercise management and supervision in the context of work /study in unpredictable changes, responsible for the development of self and others

Fees Structure:

Year	Admission Fees (Rs)	Tuition Fee (Rs)	Total Fees (Rs)	
1st	1000/-	21000/-	22000/-	
2nd	-	21000/-	21000/-	
3rd	-	21000/-	21000/-	
4th	-	21000/-	21000/-	
		Total Fees	85000/-	



https://distance.bharatividyapeeth.edu/index.php/courses/management-studies



- > Marketing Management
- > Financial Management
- > Agribusiness Management
- > Retail Management
- nent
- > International Business Management
- > Human Resource Management
- > Information Technology Management
- > Event Management

- Project Management
- > Hospitality Management
- > Business Analytics
- > Sports Management



> Production & Operations Management

BCA

BACHELOR OF COMPUTER APPLICATIONS (THREE YEARS) / (FOUR YEARS - HONORS)

Eligibility: 10 + 2 or its equivalent from any recognized Board.

Duration: 3 Years / 4 Years - Honors

The duration of the BCA Bachelor's degree Programme having six semesters and BCA (Honors) Degree Programme is of four years spread across Eight Semesters with multiple entry and exit options. Student should complete the 4 years degree programme within 7 years.

Following EXIT options are available with the students:

Exit Options	Minimum Credits Requirements	NSQF Level	Bridge Course Requirements For Exit	
Under graduate Certificate After successful completion of first year	40	5	10 credits bridge course(s) lasting two months including at least 06 credits job specific internship that would help	
Under graduate Diploma After successful completion of second year	80	6	the learner to acquire job ready competencies to ente the workforce.	
Bachelor's Degree After successful completion of Third year	120	7		
Bachelor's Degree with Honors After successful completion of fourth year OR Bachelor's Degree with Honors (Research) After successful completion of fourth year	160	8		

Note: Student is free to complete some interdisciplinary courses from other institutes provided he/she should earn 50% required credits from home HEI.

Student should complete the core disciplinary courses from home University (HEI) to get exit option for UG certificate/ UG diploma/ Bachelor Degree.



Following Entry options are available with the students:

- Student who opt Exit option at the end of 1st/2nd/3rd year, can reenter the same programme within three years from Exit.
- Student with Bachelors Degree can opt for Bachelor degree with Honors
- Student with Bachelors Degree can opt for Bachelor degree with Honors (Research) if the student secure CGPA >=9.25

Exit Options	NSQF Level	Professional Knowledge	Skill
At the end of first year	5	Knowledge of facts, principles, processes, concepts in a field of work or study	The student will have fundamental knowledge of computation, problem solving ability and basic website designing ability.
At the end of Second year	6	Factual and theoretical knowledge in the broad context within a field of work or study	Additionally the student will have advanced programming skills along with systemdevelopment ability
At the end of Third year	7	Wide ranging factual and theoretical knowledge in the broad context within a field of work or study	Additionally, student will have skills of Web Application development with Technical Writingand Report Generation.
At the end of Fourth year `	8	Comprehensive, cognitive theoretical knowledge and practical skills to develop creative solutions to abstract problem	Additionally, student will have skills of solving business application applying advanced technology

Fees Structure:

Year	Admission Fees (Rs)	Tuition Fee (Rs)	Total Fees (Rs)
1st	1000/-	21000/-	22000/-
2nd	-	21000/-	21000/-
3rd	-	21000/-	21000/-
4th	-	21000/-	21000/-
		Total Fees	85000/-

Syllabus & Structure Link

https://distance.bharatividyapeeth.edu/index.php/courses/management-studies

SPECIALIZATIONS

- Data Analysis
- > Big Data

- > Information Security
- > Information Systems



MBA

MASTER OF BUSINESS ADMINISTRATION

Eligibility: A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST)

either at the graduate or post graduate level from recognized university.

Duration: Two years **Fees Structure:**

Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
1st	1000/-	39400/-	40400/-
2nd	-	39400/-	39400/-
		Total Fees	79800/-

Syllabus & Structure Link

https://distance.bharatividyapeeth.edu/index.php/courses/management-studies

SPECIALIZATIONS

- > Marketing Management
- > Retail Management
- > Event Management
- > Business Analytics
- > Hospitality Management
- > Financial Management
- > Sports Management
- > Project Management
- > Agribusiness Management
- Infrastructure Management
- > Human Resource Management
- > International Business Management
- > Information Technology Management
- > Production & Operations Management

MCA

MASTER OF COMPUTER APPLICATIONS

Eligibility: Passed B.C.A/B.Sc. (Computer Science)/ B.Sc. (IT)/ B.E. (CSE)/ B.Tech. (CSE)/ B.E. (IT)/ B.Tech. (IT) or equivalent Degree. OR Passed any graduation degree (e.g.: B.E./ B.Tech./ B.Sc/ B.Com./ B.A./ B.Voc./ etc.,) preferably with Mathematics at 10+2 level or at Graduation level. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination. (for students having no Mathematics background compulsory bridge course will be framed by the respective University/ Institution and additional bridge courses related to computer subjects as per the norms of the concerned University).

Duration : Two years **Fees Structure :**

Year	Admission Fees (Rs)	Tuition Fees (Rs)	Total Fees (Rs)
1 st	1000/-	39400/-	40400/-
2nd	-	39400/-	39400/-
		Total Fees	79800/-

Syllabus & Structure Link

https://distance.bharatividyapeeth.edu/index.php/courses/management-studies

SPECIALIZATIONS

- Data Science
- Cyber Security
- Dot Net Technologies
- > Mobile Computing
- > Cloud Computing
- > Open-Source Technologies
- > Information Systems
- Net Centric Technologies
- > Linux
- > IOT
- > Big Data
- Data Management



LEARNER SUPPORT CENTRES

(WORKING HRS :- from Monday to Friday 10:00 am - 5:30 pm on Saturday 9.00 am - 1.00 pm) (Sunday :- Holiday)

LEARNER SUPPORT CENTRES

Tel. No. 0233 - 2325776, 2625776, 9011011500

PROGRAMME DIRECTOR COORDINATOR

BV(DU) Yashwantrao Mohite College of Arts, Science & Commerce, Dr. V. A. Rankhambe — Dr. Prashat T. Patil Dr. D.V. Phad Paud Road, Erandwane, Pune – 411038. **Tel. No. 020 - 29998585** BV(DU) New Law College, Paud Road, Erandwane, Pune – 411038. - Dr. Smt. U. S. Bendale - Mrs. Mayura Pawar Tel. No. 020 - 25444616, 8010977010 BV(DU) Institute of Management & Entrepreneurship Development, • Dr. Ajit More • Mr. Arun Pawar Paud Rd, Erandwane, Pune - 411038. Tel. No. 020 - 29970355, 9372164983 BV(DU) Institute of Management & Research, Opp. Ordnance Depot. Dr. A. R. Deshmukh — Mr. Yashwant Kumar Dr. Megha Sehgal A-4, Rohtak Road, NH-10, Paschim Vihar, New Delhi -110063. Tel. No. 8383969770 / 9717253343 BV Institute of Management Studies & Research, Sector-8, C.B.D. - Dr. Smt. A. A. Kalse - Mr. S. S. Ranjan Belapur, Navi Mumbai - 400614. Tel. No. 022 - 27572433, 27562582, 9372233071 BV(DU) Abhijit Kadam Institute of Management & Social Sciences. - Dr. S. B. Sawant Prof. D. D. Mhetre Bijapur Road, Solapur – 413004. **Tel. No. 0217 – 2302016, 7972274227** BV(DU) Institute of Management, Kadamwadi, - Dr. Rajesh Kanthe - Dr. Mukund Kulkarni Kolhapur - 416003. Tel. No. 0231 - 2660666 / 2668654 BV(DU) Yashwantrao Mohite Institute of Management. Sr. No. 114/2A, Venkateshnagar, Koyana Vasahat, Pune-Bangalore Road, • Dr. Ajim Shaikh • Dr. Anita Patil Nikam Malkapur, Karad - 415539. **Tel. No. 02164 - 242242, 9420462070** BVDU Institute of Management & Rural Development Administration. • Dr. P. P. Jamsandekar • Dr. Jagdish Patil Rajwada Chowk, Sangli – 416416.

IMPORTANT INFORMATION

- The candidate seeking admission to any programme should have completed 18 years of age as on the date of admission.
- The candidate once admitted will be treated as a registered student of the University and he / she will have to abide by its rules and regulations.
- Academic Bank of Credit (ABC) ID is compulsory.
- The candidate after admission will be assigned to an Learner Support Centre as far as possible, of his/her choice through which he/she will get services such as counselling, library and lab facilities etc. The internal evaluation will be done and University examinations will be conducted at the allotted centre.
- DE will offer only those subjects which are taught in Regular Mode.
- For detail syllabus student should visit our website.
- We will conduct the Personal Contact Programmes (PCP) / Contact Classes through Online / Offline mode as an when required or as per demand by the student.
- No separate correspondence will be made for conduction of PCP by DE and Learner Support Centre.
- Self Learning Material provided by DE will be in English language only. DE is not liable to provide the aforesaid material in any other form or in other language.
- **DE** will not provide self learning material for Open Courses of any Programme.
- DE will provide the guidelines only for Project Report subjects.
- Students are requested to intimate change of their communication address immediately to DE and to their respective Learner Support Center. The DE and Learner Support Centres will not be responsible for non receipt of any communication or material by the student, if the change of address is not communicated to DE and to their respective Learner Support Centre immediately.
- The Distance Education or the Learner Support Centre will not be responsible for delay or loss in transit of any communication or material.
- Information related to programme fees, examinations, Personal Contact Programme (PCP) etc. will not be sent to the students by post. Student should visit the website regularly for the updates and/or student should be in contact with their Learner Support Centre regularly for the updates.

- DE and Learner Support Centres reserve the right to send or forward any information to the students on their personal mobile number / Email at any point of time. Complaints of any kind by students will not be entertained in this regard.
- Management reserves the right to schedule classes solely at its discretion and availability of teaching resources and other things.
- Students have to arrange for their travel and accommodation at their own cost and will wherever required.
- DE reserves the right change the structure of existing syllabus in any of the programme at any point of time or stop further admission in any of the programmes at any point of time.
- DE and Learner Support Centres will not send any information to its Ex-students or repeater students.
- Student can not resubmit the Home Assignements to DE Learner Support Centres for improvement of marks once Home Assignements submitted by the student.
- There is no provision for revaluation and verification of Home Assignments / Field Work Diary.
- Assistance will be provided to secure placements for students; no guarantees are being made regarding the same.
- Any disputes that may arrives are subject to the jurisdiction of the Court of the Pune city.
- DE reserves the right to add / remove / edit any terms or conditions solely at its discretion.
- It is the student's responsibility to read and the familiar with the policies and regulations as laid down in this brochure. In case of any dispute, ignorance of regulations can not be used as an excuse.
- Provided that no end semester examination or term end examination shall be held in a subject unless the student has minimum attendance of 75 per cent. in the programme specific Personal Contact Programme (excluding counselling) and lab component of each of the programmes.
- The students are advised that they should be regularly in contact with the Bharati Vidyapeeth (Deemed to be University) Centre for Distance & Online Education for changes (if any) to avoid any inconvenience.



CENTRE FOR DISTANCE & ONLINE EDUCATION

Distinctive Features of the University

- Accredited with 'A+' Grade (2017) by NAAC.
- Category I University Status by UGC
- Ranked in Top 100 by NIRF 2023.
- One of the largest multi-disciplinary & multi campus Universities u/s 3 of the UGC Act, 1956.
- Recognized by University Grants Commission u/s 12(B) of UGC Act.
- Its three Constituent Units have also obtained ISO 9001-2008 certification.
- Has organized several international and national levels Seminars. Conferences etc.
- A University which academically and intellectually very productive whose faculty members have very laudable record of research publications and patents.

- Has digitalized libraries in all constituent units.
- Has created excellent infrastructure for all its constituent units, including well structured spacious buildings, continuously updated laboratories, libraries and hostels with all the necessary amenities and facilities
- It's Institute of Environment Education and Research has been identified as a nodal agency by the Government of India for its programmes on biodiversity and environmental products.
- Has established Women's Creativity Development Centre to undertake researches regarding women particularly, those of disadvantage groups and to promote creativity among them.



DISTANCE EDUCATION

- Bharati Vidyapeeth (Deemed to be University), 5th floor, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-411030.
- 020-24407264, 9607780909 👂 8508127777
- distance@bharatividyapeeth.edu / enquiry.sde@bharatividyapeeth.edu





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bvdu cdoe