

**Bharati Vidyapeeth  
(Deemed to be University), Pune  
School of Distance Education**

<b>Name of the Assignment Setter:</b>					
<b>Course:</b>	<b>206</b>	<b>Class:</b>	<b>MBA(G) SDE CBCS-2020</b>	<b>Semester:</b>	<b>II</b>
<b>Subject:</b>		<b>RESEARCH METHODOLOGY</b>			
<b>Q.1)</b>	Attempt <b>ANY ONE</b> of the Following ( <b>1000 Words</b> )				<b>(10)</b>
<b>a)</b>	What is the meaning, definition and objectives of research? Also describe various types of research with examples.				
<b>b)</b>	Describe research problem. Analyze in detail research design with suitable examples.				
<b>Q.2)</b>	Attempt <b>ANY TWO</b> of the Following ( <b>800 Words</b> )				<b>(12)</b>
<b>a)</b>	Explain in detail need and importance of sampling. Also Evaluate e probability and non-probability sampling technique with suitable examples.				
<b>b)</b>	What are the various methods of collecting primary data? Explain in detail with suitable examples.				
<b>c)</b>	Explain in detail the methods of testing the hypothesis?				
<b>d)</b>	What are the various types of research reports? Explain the formats of a research report in detail.				
<b>Q.3)</b>	Write Short Notes on ( <b>ANY TWO</b> )				<b>(08)</b>
<b>a)</b>	Use of statistical software packages for research.				
<b>b)</b>	Ethical issues in conducting research.				
<b>c)</b>	Concept of Univariate, Bi-variate and multivariate analysis of data				
<b>d)</b>	Attitude measurement scales.				
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