

**Bharati Vidyapeeth**  
**(Deemed to be University), Pune**  
**School of Distance Education**

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| <b>Assignment No.</b> |            | <b>Name of the Assignment Setter:</b> |                         | <b>SANGEETA JHA</b> |           |
| <b>Course Code:</b>   | <b>421</b> | <b>Class:</b>                         | <b>MBA/E-MBA/MBA-HR</b> | <b>Semester:</b>    | <b>IV</b> |

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| <b>Subject:</b> | <b>TECHNOLOGY MANAGEMENT &amp; IT SERVICES</b> |
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- Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)
- a) Define Technology management and examine the relationship between the role of technology and overall business strategies of a firm with examples.
  - b) What is technology evaluation and why it's important?
- Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)
- a) Discuss the role of technology strategy at the corporate level.
  - b) What is technology evaluation and why is it important?
  - c) Why is technology information system important for business organizations?
  - d) Describe the five stages of technology transformation?
- Q.3) Write Short Notes on **(ANY TWO)** (08)
- a) Technology search strategy
  - b) Technology business incubator
  - c) Evaluation of technology options and rates
  - d) Methods of technology assessment

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