

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.		Name of the Assignment Setter:		Mr.YASHWANT KUMAR	
Course Code:	IB04	Class:	MBA/E-MBA/MBA-HR	Semester:	IV

Subject:	GLOBAL BUSINESS STRATEGIES
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Q.1) Attempt **ANY ONE** of the **Following (1000 Words)** (10)

- a) What are the different steps to build global business strategies partnership and trust in Global Business?
- b) Explain the problem pursuit in global collaboration and suggest ways to overcome it.

Q.2) Attempt **ANY TWO** of the **Following (800 Words)** (12)

- a) Explain the frame work for analyzing.
- b) Explain the role of third party intermediaries in Global Business.
- c) Explain the role of legal structures in control strategies.
- d) Explain the Global supply chain management process.

Q.3) Write Short Notes on **(ANY TWO)** (08)

- a) Ethical Dilemma in Global Business
- b) Import and Export Strategy
- c) Documentation in Global Business
- d) Franchising policy in Global business

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