

**Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education**

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| Name of the Assignment Setter: | | Dr. M. K. Patil | | | |
| Course: | BCA | Class: | III | Semester: | V |
| Subject: 505-2-A Introduction to Big Data | | | | | |
| Q.1) | Attempt ANY ONE of the Following (1000 Words) | | | | (10) |
| | a) | Describe in detail Big Data Business Model. | | | |
| | b) | Explain Big Data Envisioning Process. | | | |
| Q.2) | Attempt ANY TWO of the Following (800 Words) | | | | (12) |
| | a) | Explain different roles and responsibilities of Data Scientist. | | | |
| | b) | Explain Big Data Strategy Document. | | | |
| | c) | How Big Data Analytics improves Customer Engagement? | | | |
| | d) | Explain Michael Porter's five forces analysis. | | | |
| Q.3) | Write Short Notes on (ANY TWO) | | | | (08) |
| | a) | Business Intelligence Challenge | | | |
| | b) | Apache Hadoop | | | |
| | c) | WEKA Tool | | | |
| | d) | Big Data | | | |
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