Bharati Vidyapeeth

(Deemed to be University), Pune

School of Distance Education

Assignment Questions

| Assignment No. | | Name of the Assignment Setter: | Dr. G.R.Rathod | | |
|-------------------|----------------------|--------------------------------------|----------------|-----------|-----|
| Course: | Distance Mode MSW | Class: | MSW II | Semester: | III |

| Subject: | G5 Media and Development | | |
|----------|--------------------------|--|--|
| | | | |

| Q.1) | Attempt ANY ONE of the Following (1000 Words) | | |
|------|---|---|------|
| | a) | Explain the difference between broadcast and print media | |
| | b) | Describe the challenges faced by Media | |
| Q.2) | Attempt ANY TWO of the Following (800 Words) | | (12) |
| | a) | Explain the how media plays important role in healthy democracy | |
| | b) | Discuss the difference between Journal and Book | |
| | c) | Describe the role of Press Council of India | |
| | d) | Explain the ethics in media | |
| Q.3) | Write Short Notes on (ANY TWO) | | (08) |
| | a) | Characteristics of Internet | |
| | b) | structure of news article | |
| | c) | Labelling | |
| | d) | Advertisements | |