

**Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education**

Name of the Assignment Setter:		Ms. Akshada Salunkhe	
Course:	BCOM	Class:	III
		Semester:	V
Subject:	(C552) Business Entrepreneurship IV		
Q.1)	Attempt ANY ONE of the Following (1000 Words)		(10)
a)	What is 'Organization'? Explain the scope of organizational behavior.		
b)	What is 'Innovation'? Explain the various sources and types of innovation.		
Q.2)	Attempt ANY TWO of the Following (800 Words)		(10)
a)	What is 'INNOVATION'? Discuss its need.		
b)	Explain scope of organizational Behaviour.		
c)	What is 'personality'? State the component of personality.		
d)	Discuss historical roots to organizational behavior.		
Q.3)	Write Short Notes on (ANY TWO)		(10)
a)	Principles of learning		
b)	Emotional intelligence		
c)	Transformational leadership		
d)	Do's of innovation		
