

Attempt any two assignments from each subject.

Programme: M Com-I

Subject: Business Finance (Code-101)

Assignment 1

Attempt any of the following

10

a) Write an objectives and importance of business finance.

Or

b) Explain in detail strategic financial planning and its meaning and steps in business finance.

Assignment 2

Attempt any of the following

10

a) Define the terms short term and long term

Or

b) Explain in details finance from Banks and other financial institutions

Assignment 3

Attempt any two of the following

10

a) Stock exchange in India

b) BSE and NSE

c) Sources of Foreign capital

d) FDIs, NRI, GDR and ADR issues

e) Reason for Mergers and Amalgamation

Subject: Management Concepts and Organisational Behaviour (Code-102)

Assignment 1

Attempt any of the following

10

a) Explain relationship between management and organizational behavior

Or

b) Explain Managerial functions in organization.

Assignment 2

Attempt any of the following

10

a) Explain in detail process of motivation

OR

b) Define group, group process and types of group in detail

Assignment 3

Attempt any two of the following

10

a) Organization conflict

b) Communication process

c) Barriers to effective communication

d) Organisational Development

Subject: Advanced Accounting I (Code-A-103)

Assignment 1

Attempt any of the following

10

a) Write a concept of accounting theory and its classification in detail.

Or

b) Write issues and problems with reference to published financial statements of companies.

Assignment 2

Attempt the following:

10

The balance sheet of Modern India Ltd. as on 31st December 2010 stood as follows:

Balance sheet

| Liabilities | Rs. | Asset | Rs. |
|---|------------------|---------------|------------------|
| Share capital 2000 8% Redeemable preference shares of Rs.100 each | 2,00,000 | Sundry Assets | 9,00,000 |
| 50,000 Equity Shares of Rs.10 each | 5,00,000 | Cash at Bank | 1,70,000 |
| General Reserve | 70,000 | | |
| P& L A/C | 50,000 | | |
| Sundry creditors | 2,50,000 | | |
| | 10,70,000 | | 10,70,000 |

The redeemable preference shares were redeemed on 1st June 2011 premium of 5% Not having sufficient profits available to redeem the whole issue the company issued 1000 7% Non-redeemable preference shares of Rs.100 each payable as to Rs.20 on application and the balance on allotment. These shares were duly taken up.

On 1st April, 2011 the company decided to utilize the capital redemption reserve to make an issue of Rs.10 equity Bonus Shares to the old equity shareholders.

Pass the necessary journal entries and Balance Sheet of the company there after.

Or

Assignment 2

Attempt the following:

10

The konkan Mine Company obtained a mine on lease on 1st January 2008 on the following terms from Mr. Gopal.

- a) Royalty was payable at Rs. 1.50 per ton.
- b) Minimum Rent was fixed at Rs. 32,000 p.a.
- c) Each year Excess of minimum rent over the actual royalties can be recovered during the subsequent two years.
- d) Due to strike or accident, minimum rent is to be reduced by 25% for that year.

Production was as follows:

| Year | Production |
|------|------------------------------|
| 2008 | 12,000 |
| 2009 | 16,000 |
| 2010 | 28,000 |
| 2011 | 20,000 (Strike for 3 months) |

You are required to show:

- a) Royalty table
- b) Royalty account
- c) Shrotworkings account

Assignment 3

Attempt the following:

10

On 1st March, 1979 twelve tones of a material was in stores which was valued @ Rs.140 per ton. On 3rd March, 1979 fifteen tons of more material was received @Rs.150 per ton. On 5th March,1979 twenty tones of the material was issued.

Calculate the price of the issue, if the issue of material is priced according to:

- i) First In First Out method
- ii) Last in First Out method
- iii) Simple Average method
- iv) Weighted Average method

Or

Assignment 3

Attempt the following:

10

- a) What do you mean by accounting principles?
- b) Briefly explain the accounting concepts.

Subject: Advanced Accounting II (Code-A-104)

Assignment 1

10

Distinguish between Capital and revenue income and expenditure.

Assignment 2

Define any two of the following:

- a. Agricultural Income
- b. Income from the house property
- c. Resident in india

Assignment 3

What is the income forming part of total income but not taxable while computing of total income form business and profession?

Subject: Marketing I (Code-B-105)

Assignment 1

Attempt any two of the following

10

Explain the techniques for testing advertising effectiveness ?

Q2. "Advertising is a tool of Marketing" Explain?

Q3. Describe the following (any two)

- a. Advertising on internet
- b. Non-Media Advertising
- c. Client relationship

Marketing-II (106)

Attempt any two of the following

Q1. Explain the nature and scope of marketing research.,

Q2. Describe the implication of marketing on marketing mix .

Q3. Write down the limitation of marketing research?

Subject: Advanced Cost Accounting I (Code-B-107)

Q.1 State the various elements of cost and discuss each of them in detail.

Q.2 What are the various methods of time booking? State the advantages and disadvantages of each method.

Q.3 Define overheads; Explain various classification of overheads.

Subject: Advanced Cost Accounting II (Code-B-108)

Q.1 What do you mean by Budgetary Control? Explain the objectives of Budgetary Control with its examples in detail.

Q.2 What is standard costing? Differentiate between standard costing and historical costing.

Q.3 Define JIT inventory system philosophy and identify the steps required to achieve the objectives of JIT inventory system.

Subject: Business Administration I (Code-B-109)

Assignment 1

State the meaning and functions of production and operations management.

OR

Describe plant layout in terms of its objectives, types and principles in detail.

Assignment 2

Distinguish between modular designing and reverse engineering in the context of product development.

OR

Analyse the effects of liberalization and globalization on operations management.

Assignment 3

Define evolution of Marketing with its basic concepts and different types.

OR

What are the characteristics of Marketing research and any five objectives of market research.

Subject: Business Administration II (Code-B-110)

Assignment 1

Write a note on the following:

- a) Dematerialization of shares
- b) Objective of Inventory Management
- c) Amalgamation
- d) Financial derivatives

OR

What is the difference between forwards and futures contracts?

Assignment 2

State the functions of Financial Manager and traditional role of a fund's manager.

OR

What are the differences between primary and secondary market?

Assignment 3

What is meaning of the term financial statement with its tools? State the nature and limitations in detail.

OR

Describe working capital and its significance.