Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Name of the Assignment Setter:	Mr. Manjeet Kumar			
Course: BBA	**Class:**		**Semester:**	VI

	Subject:	**ED 602: E Commerce**

Q.1)		Attempt **ANY ONE** of the Following (**1000 Words**)	**(10)**
	a)	Suppose you are running an online retail store. Analyze how to make consumer-oriented e-commerce more effective. What are the different components of consumer-oriented e-commerce that need to be considered?	
	b)	"The Internet based e-commerce has introduced revolutionary innovations in businesses, management, and international trade." Discuss.	
Q.2)		Attempt **ANY TWO** of the Following (**800 Words**)	**(12)**
	a)	How will you make the e-commerce Web site user-friendly? What are the important elements that you will keep in mind while developing an e-commerce Web site?	
	b)	"Electronic retailing includes retail sales and makes it easier for the manufacturer to sell directly to a consumer." Explain.	
	c)	"An EDI system consists of all of the components necessary to exchange EDI transactions with the EDI capable trading partners." Describe all the components of EDI system.	
	d)	"Attacking an application that uses Oracle as back-end is very difficult when compared to attacking an application that uses SQL server." Comment.	
Q.3)		Write Short Notes on (**ANY TWO**)	**(08)**
	a)	Business-to-business (B2B)	
	b)	Secure Socket Layer (SSL)	
	c)	Digital Wallet	
	d)	Cryptology	

* * * * *