

**Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education**

Name of the Assignment Setter:		Mr. Manjeet Kumar		
Course:	BBA	Class:		Semester: VI
Subject: ED 603 Managing Family Business				
Q.1)	Attempt ANY ONE of the Following (1000 Words)			(10)
a)	What do you mean by family business? Explain the advantages of family business.			
b)	What do you mean by conflict? Discuss the impact of conflict on the family firm. (take reference Reliance group and Ranbaxy Group)			
Q.2)	Attempt ANY TWO of the Following (800 Words)			(12)
a)	Discuss the various roles played by individuals in the Family Business			
b)	Explain the Family and Shareholder Relationships with Indian business group.			
c)	Elaborate on the line "It is vital to groom your successor for a smooth transition".			
d)	What do you mean by Succession planning? Explain the things to be considered in succession planning.			
Q.3)	Write Short Notes on (ANY TWO)			(08)
a)	Paternalistic Culture.			
b)	Family Constitutions.			
c)	"3-circle" model of family business.			
d)	Various issues of women in a family run business.			
