

**Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education**

Name of the Assignment Setter:		Mr. Yashwant Kumar	
Course:	BBA	Class:	
		Semester:	VI
Subject: HR 603 Cross Cultural HRM			
Q.1)	Attempt ANY ONE of the Following (1000 Words)		(10)
a)	How does culture influence the strategic decisions? Give suitable examples in Indian context.		
b)	Discuss in detail approaches to International HRM with suitable examples?		
Q.2)	Attempt ANY TWO of the Following (800 Words)		(12)
a)	What is cultural intelligence and different profiles suggested by P. Christopher Earley and Elaine Mosakowski?		
b)	Explain the impact of national culture and factors influencing the cultural shift.		
c)	Explain the approaches to international recruitment and their advantages and disadvantages in detail.		
d)	What is repatriation? Explain the process and challenges of re-entry		
Q.3)	Write Short Notes on (ANY TWO)		(08)
a)	Cultural Paradox		
b)	Cultural Diversity and sensitivity		
c)	HRM in Cross cultural Merger and Acquisition		
d)	Cross Culture ethics		
