

**Subject Code: 101**

**Subject: Management Concepts and Application**

**Attempt any TWO questions from the following**

Q1. Explain in detail the importance of Management and the role and functions of manager?

Q2. Write a short note on following:

a) Objective of goal setting

b) Control System

Q3. Discuss the importance of Planning and controlling for achieving a goal.

Q4. Write a short note on following:

a) Leader Vs Manager

b) Corporate Social Responsibility (CSR)

Q5. Write on importance of Strategic Management

Q6 Write a note on

a) Nature and Importance of controlling

b) Planning and steps

Q7 What is decision making model write in detail?

Q8 Management is important to Government as also non-profit organizations. Discuss

Q9 Briefly explain the contribution made by F W Taylor and Henry Fayol to development of Management thought.

Q10 What is Operation Research? Discuss how it is useful to a Manager.