

**Bharati Vidyapeeth  
(Deemed to be University), Pune  
School of Distance Education**

<b>Name of the Assignment Setter:</b>		<b>Mr. Yashwant Kumar</b>			
<b>Course:</b>	<b>BBA (CBCS)</b>	<b>Class:</b>	<b>BBA</b>	<b>Semester:</b>	<b>Vth</b>
<b>Subject: Corporate Entrepreneurship</b>					
<b>Q.1)</b>	Attempt <b>ANY ONE</b> of the Following ( <b>1000 Words</b> )				<b>(10)</b>
<b>a)</b>	What kind of uncertainty an organization faces while implanting a project? What measures it takes to encounter them?				
<b>b)</b>	Analyse the Personal Computer industry, are the dynamics favourable or problematic for Apple.				
<b>Q.2)</b>	Attempt <b>ANY TWO</b> of the Following ( <b>800 Words</b> )				<b>(12)</b>
<b>a)</b>	Explain the difference between Intrapreneurship and Entrepreneurship.				
<b>b)</b>	“Entrepreneurship is neither a science nor an act”. Elaborate.				
<b>c)</b>	E-Commerce is a win-win situation for both entrepreneurs and consumer.” Expalin.				
<b>d)</b>	Write a note on entrepreneurship and creative society problems and at work.				
<b>Q.3)</b>	Write Short Notes on ( <b>ANY TWO</b> )				<b>(08)</b>
<b>a)</b>	Entrepreneurship Mobility				
<b>b)</b>	Risk of Corporate Entrepreneurship				
<b>c)</b>	Innovatives Drivers				
<b>d)</b>	Entrepreneurial Ecosystem				
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