

**Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education**

Name of the Assignment Setter:		Mr. Yashwant Kumar			
Course:	BBA(CBCS)	Class:	BBA	Semester:	Vth
Subject:		Event Management			
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	What do you understand by site selection? Explain the steps involved site selection procedure.				
b)	Discuss briefly the various functions of Events Industry.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Explain with examples how event helps to fundraising goals.				
b)	Discuss the latest trends in promotion of an event.				
c)	Bring out the importance of event planning. State the steps involved in event planning.				
d)	What are the logistic factors to be taken care of when you design the convention?				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	An Event				
b)	Outdoor Event				
c)	Budgeting for an event				
d)	Exhibition				
