

**Bharati Vidyapeeth
(Deemed to be University), Pune**

School of Distance Education

Assignment No.	1	Name of the Assignment Setter:		Dr. Prashant S. Patil	
Course:	BBA CBCS 2018	Class:	BBA	Semester:	III

Subject:	Start-Up Management
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) What is Start up? Why they are important for economy?
- b) Discuss the formation process of Start-up.

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

- a) Process of customer development for start-up.
- b) Why market sizing is necessary? Discuss in context with start-up management
- c) Enlist and discuss the support given by the state & central government for start-ups.
- d) Discuss different considerations made in managing a state-up.

Q.3) Write Short Notes on (ANY TWO) (08)

- a) Sources of ideas for start-up
- b) Start up formation process
- c) Lean start-ups
- d) Managing a start-up

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